VOGUE

INCORPORATING VANITY FAIR

Spring Forecast

Fabrics • Designs for Dressmaking

February 15, 1941

PRICE 35 CENTS

40 CENTS IN CANADA

Thrilling as Spring itself!

Recreation Colors

IN HOLEPROOF
FINE STOCKINGS

Attractive, glamorous new colors . . . as fashion-right as Spring's loveliest creations.

Perfectly keyed to new ensembles for sports, daytime, business and evening wear.

Soft and rich in texture, Holeproof Fine Stockings are famed for glorious perfection of quality and workmanship. See all the *plus values* Holeproof properly proportioned Stockings offer you . . . at leading stores everywhere. Silk, 79¢ to $1.35; nylon, $1.35 and $1.65.

Holeproof Fine Stockings are tested and approved by both Good Housekeeping and Better Fabrics Testing Bureau.

HOLEPROOF

Fine Stockings

HOLEPROOF HOSIERY CO., MILWAUKEE
(IN CANADA, LONDON, ONT.)

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GRAY-O'REILLY

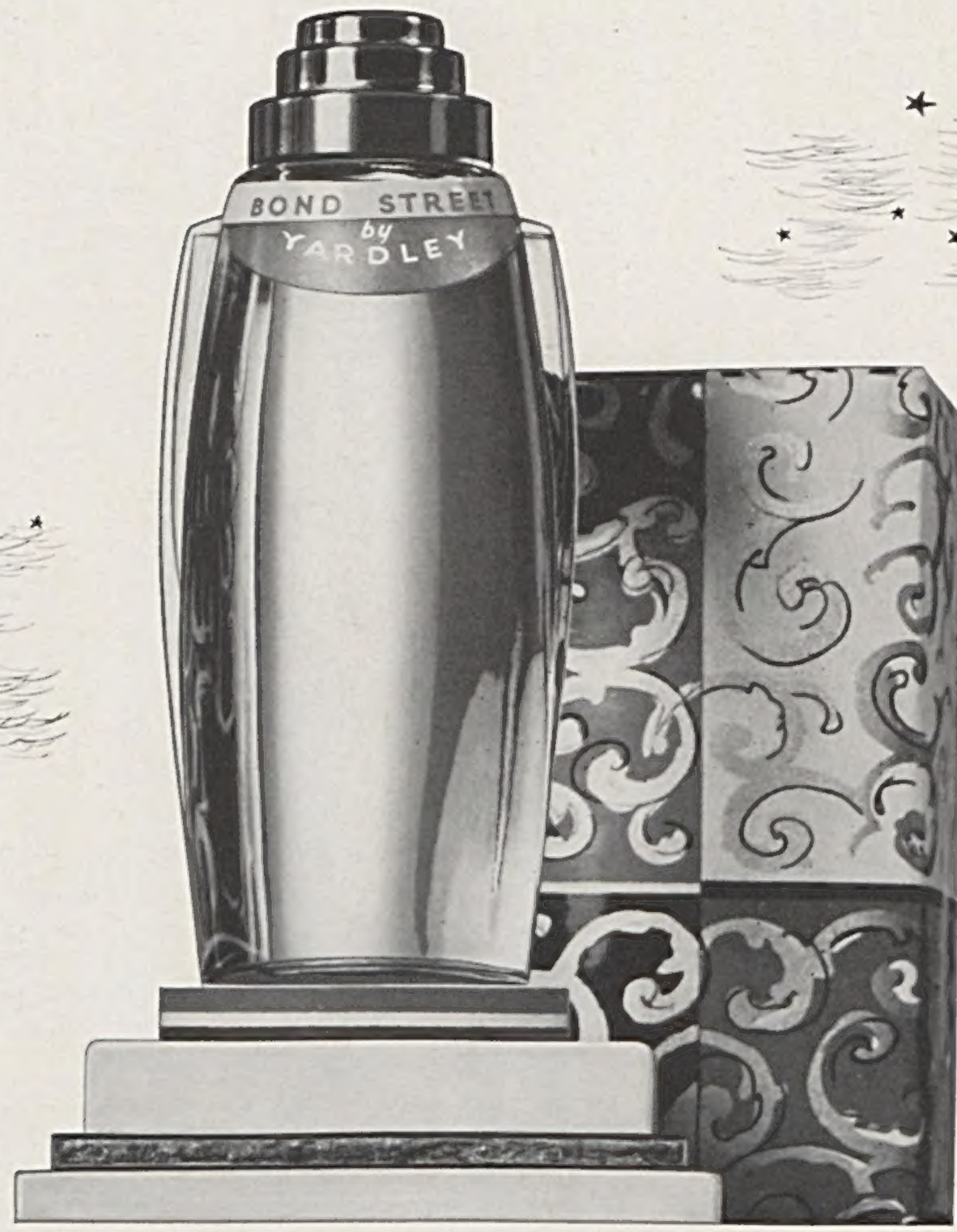
Gilly Hoppe NEW YORK

Hats at their prettiest...hats that pay you a compliment...such as our hat of straw bowknots, aquiver with butterflies, swathed in malines ...from our ravishing Spring collection.

FIFTY-SEVENTH STREET WEST, NEW YORK

In memory held so dear . . . *Thus "Bond Street," one of the truly great perfumes of the world, not only evokes a regal tradition, but brings an air of international romance to the encounters of today and to its gayest festivities. . . . An ethereally beautiful fragrance that imparts special significance to each occasion.*

"BOND STREET"



A Perfume by Yardley

. . . "Bond Street" perfume is available in the original wrappings only, at Yardley, 620 Fifth Avenue, New York, and at all finer shops . . . $2.50, $4.50, $8.50, $13.50.

★★★ WE CONTINUE TO RECEIVE OUR SHIPMENTS FROM ENGLAND DESPITE WAR-TIME CONDITIONS ★★★

Yardley products for America are created in England and finished in the U.S.A. from the original English formulae, combining imported and domestic ingredients.

SAKS FIFTH AVENUE

New York, Chicago, Beverly Hills, Detroit

Exclusive S.F.A.
Checker-Player Plaids

Classic Jacket Suit 29.95
Regency reefer and skirt
29.95 complete

Wool and rayon tweed in
muted yellow with gray, sea blue
with gray, beige with brown,
vivid scarlet with gray
Sizes 10 to 18

Floor
for Debutantes

Personalized Papers by Crane are available to you through your stationer who, in addition to current Crane offerings, will gladly show you his books of fine papers . . . both plain and bordered . . . that Crane makes for your choosing and marking to your individual taste. This is a complete and continuous service designed to satisfy your every need for personalized stationery in all forms.

YOUR LETTERS MATCH THE MODE OF THE SEASON ON CRANE'S Canyon Colors

Pastel shades are the season's choice in smart apparel and sensing always the mode of the moment, Crane has designed for you the papers to dress your letters colorfully and currently. Five pale, pale colors they are . . . capturing the beauty of the sunrise itself in the Grand Canyon . . . affording you the greatest variety you have ever enjoyed in one box of Crane's Fine Papers . . . conferring upon your correspondence the distinction of difference.

CRANE'S Kid Finish whose superb texture and *finish* presents the most agreeable surface for writing that pen knows . . . was the paper selected for the creation of Canyon Colors. Your stationer is now showing Canyon Colors . . . and many other fine examples of Crane's Kid Finish . . . and is prepared to stamp them for you with crest, monogram, or address with a craftsmanship this perfect paper makes possible.

Echelon is another new paper in step with the times, deriving its name and interest from the pattern watermarked in the sheet. Your words will fairly march across its surface, in echelon, taking the salute for smartness in this military age. In white and colors.

Crane's FINE PAPERS

MADE IN DALTON, MASSACHUSETTS SINCE 1801

Vogue
February 15, 1941

VOGUE Incorporating Vanity Fair is published semi-monthly by The Condé Nast Publications, Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $5.00 a year in U. S. A. For Canada $1.00 additional per year for Tariff.

Vol. 97, No. 4
Whole No. 1646

that Ayres look
RBM
L. S. Ayres & Co.
INDIANAPOLIS

Original Sunshine Fashion Corselette, all panels made with benefit of "Lastex" yarn

"Lastex" yarn shirring in matching dress and turban

Opening

a new portfolio of Sunshine Fashions

at Burdine's

MIAMI AND THE BEACH

ONE FINDS that the magic of "Lastex" yarn works to turn one out smart and slim outside as well as controlled and comfortable inside. As in this new Sunshine Fashion Corselette, in rayon satin and power net, made with "Lastex" yarn. It has feather-stitched seaming, net-lined lace bust section, adjustable straps, slide fastener back closing. Or in this Kneelast hosiery, with "Lastex" yarn bands in the welt to absorb garter pull, to help in keeping seams straight. The two-piece, two-tone spectator sports dress comes in Romaine acetate rayon crepe in Caviar Red, Kelly Green, and Royal Blue, with white. The jacket is all-over shirred with "Lastex" yarn, with self-material belt and slide fastener closing. The cockade turban, which fits any head size, is shirred in material and color to match the jacket. At Burdine's and other fashion centers one sees more varied uses of the world's most versatile yarn for purposes of fit, comfort, control or texture interest.

Lastex REG. U.S. PAT. OFF. . . . THE MIRACLE YARN THAT MAKES THINGS FIT

An elastic yarn manufactured exclusively by United States Rubber Company, Rockefeller Center, New York City

"--AND NOTHING TO WEAR!"

"BEEN TELLIN' YO', HONEY, TO WAIT FO'--

Sunshine Fashions"*

Portrait of a stubborn lady who doesn't take advice. Arrives with clothes that seemed right at long distance but fail to fit the picture here. Learns Sunshine Fashions are barometer of what to wear now and through the summer. . . . . Determines next time to BRING HER TRUNKS EMPTY.

Burdine's MIAMI · MIAMI BEACH

* Registered in U. S. Patent Office

Blossom Out IN FOOT REST SHOES

Jaded spirits and lagging feet seem suddenly inspired as you slip into a pair of Foot Rest beauties for spring. Smart style makes you proud of your feet. Four-Spot comfort features and the distinctly new Veriflexible construction combine to put zip in every step. There's a Foot Rest Shoe for every woman. See them today, or send for free style folder and dealer list. The Krippendorf-Dittmann Company, 304 E. Seventh Street, Cincinnati, Ohio.

Krippendorf FOOT REST SHOE VERIFLEXIBLE

LISBON

SUSAN

CLAY

JUDY

$6.50 TO $6.95

Slightly Higher Denver West

Copr. 1941—American Viscose Corp.

An American Original designed by *Nettie Rosenstein* of a *Crown Tested Rayon Fabric*

as seen at Bonwit Teller

T.M. Reg. U.S. Pat. Off.

Now ready for you... THIS NEW BOOK *larger, finer, entirely new*

Size of book
7" x 9"

In 1940, the first volume of "Flower Arranging" by Laura Lee Burroughs was offered to the public. The response was tremendous. More than a million and a half books were printed to meet the demand. So this year we have prepared a finer, larger book,—an even more beautiful book. Its contents are entirely new . . . 48 exquisite color reproductions of flower arrangements . . . practical suggestions on how to arrange flowers . . . complete designs . . . descriptions of accessories . . . in short, everything you want to know. Read below how to get your copy. Send for it now.

SEND FOR THIS ENTIRELY NEW BOOK

This new and larger 1941 edition of "Flower Arranging" by Laura Lee Burroughs contains new pictures, new material, 48 new, beautiful photographic color reproductions of flower arrangements, with designs, descriptions and many suggestions. Send your name and address (clearly printed) with ten cents in coin or stamps (to cover cost of handling and mailing) to The Coca-Cola Company, Atlanta, Georgia, Dept. VO.

Flowers of the Coconut Palm,—one of a series of arrangements illustrated and diagramed in the book offered on this page.

In this book, you will find also ways to arrange Coca-Cola for serving, as illustrated at the left. Like flowers themselves, Coca-Cola is one of the pleasant things that brighten a home. It adds the life and sparkle that make for more gracious living. You can get Coca-Cola in the six-bottle carton from your dealer.

The Six-Bottle Carton

LISTEN TO *Andre Kostelanetz and Orchestra . . . Albert Spalding, noted violinist, and Guest Artists Sundays 4:30 p. m. E. S. T. Columbia Network*

COPYRIGHT 1941, THE COCA-COLA COMPANY

"I'm tired of heavy handbags...give me this with the light Talon fastener!"

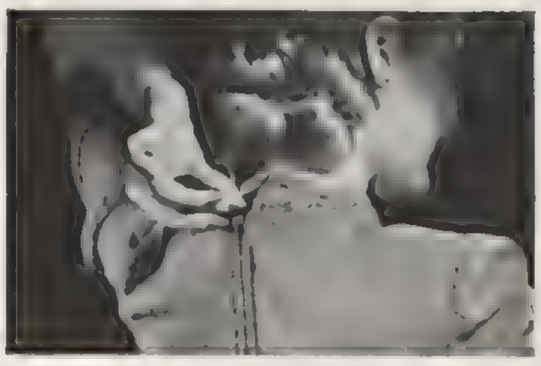
Reg. U.S. Pat. Off.

Turning thumbs down on handbags that weigh a ton?... Practically break your arm to carry? Then thank your lucky stars the smartest handbag-makers, this Spring, are designing bags closed with the light little Talon fastener. It makes the biggest, roomiest bag light as a feather, easy to manage! Best of all, the Talon handbag fastener features a *special* lock...a lock that can't slip open accidentally. Why not make sure you get it? *Insist* on the Talon slide fastener every time you buy a bag!

MADE BY TALON, INC. • MEADVILLE, PENNSYLVANIA

Don't overlook the slide fastener on the *inside* of your bag, either. Be certain you get the same dependability, the same security you demand from the slide fastener on the *outside*. Always look for the trademark "Talon"!

Look for the Talon fastener on sleeves, too. It features the greatest improvement ever made on slide fasteners... an exclusive automatic self-lock that won't slip open — no matter what position the pull-tab takes.



And think how important this self-lock is on neckline fasteners. Yet only the Talon fastener has it! No wonder women today prefer "Talon" over any other brand by a majority of 70 to 1.* It's so thoroughly dependable!

"TALON"

REG. U. S. PAT. OFF.

the dependable slide fastener

**Based on the thousands who expressed a preference in surveys by 50 leading stores.*

BEST & CO., NEW YORK • I. MAGNIN, CALIFORNIA • NEIMAN-MARCUS, DALLAS, TEXAS • GARFINCKEL, WASHINGTON, D. C.

"Look how easy it is with a long Talon fastener!"

No easy matter—getting into one of the new figure-moulding foundations. Unless . . . unless it features a good long Talon slide fastener! And—luckily!—many of the new garments do.

This means—you get a fine wide opening . . . right down to within a few inches of the hem. Your garment goes on without a pull or a tug. With no strain on the corset—*or* you!

But—with all its swift convenience—don't forget those other marvelous advantages only the Talon fastener gives you:

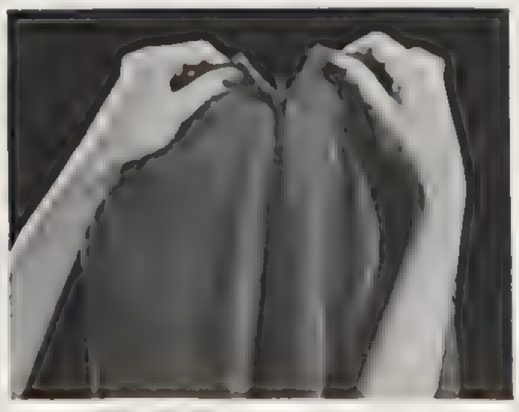
. . . The exclusive automatic self-lock which can't slip open accidentally.

. . . The patented method of stitching the fastener in—so that it withstands heavy stress and strain.

These advantages are *yours*—every single time you insist: "A long Talon fastener in my corset, please!"

Boon to women! Think what it means to have the "Talon" exclusive automatic self-lock—not only on corsets—but on housecoats, neck, sleeve and skirt openings. How safe and secure! How convenient!

This self-lock is more than the latest type of lock . . . It is the greatest improvement ever made on slide fasteners! Yet *only* the Talon slide fastener has it!



How to spot this lock...Put the pull-tab UP. Then try to pull the fastener open. Only the self-locking Talon fastener will hold fast, not slip open. No wonder women love it!

"TALON"
REG. U. S. PAT. OFF.
the dependable slide fastener

MADE BY TALON, INC. • MEADVILLE, PA.

Scap-Hip

PANEL-ART GIRDLE BY Formfit

A WOMAN IS

YOUNG ONLY AS LONG

AS HER INTEREST IN

A LOVELY FIGURE

CONTINUES

Scap-Hip, the dynamic new corsetry design that streamlines figures and personalities. In both girdle and foundation styles. At all the better stores.

$5 TO $12.50

THRILL BRAS $1 TO $3.50

MADE BY THE FORMFIT COMPANY • CHICAGO • NEW YORK

Portrait of a Lady, Spring 1941...wearing a greige coat of Hockanum Woolens in the new soft-shouldered silhouette.

HOCKANUM
Woolens

Hockanum Mills, Rockville, Conn. • Founded 1849 • Division of M.T. Stevens & Sons Company, No. Andover, Mass. • J.P. Stevens & Co., Inc., Empire State Bldg., New York, Selling Agents

PALM SPRINGS TENNIS CLUB
PALM SPRINGS, CALIFORNIA

Dear Madge-
Drove down from San Francisco yesterday — 508 miles — and here I am playing tennis all morning. The answer is Hydra-Matic Drive. When there's no clutch to press and the gears shift automatically, driving doesn't seem to tire me a bit. And, of course, the Oldsmobile Custom Cruiser rides like a million. From now on, I'm going to see parts of California that I've never seen before. Mountain roads or crowded city streets are all alike to a girl in an Olds Hydra-Matic!

Sincerely,
Joan

Beginner's Luck in marriage... AND SILVER!

Coming back from the honeymoon to your very own First House this year? You'll have your friends to entertain, and social obligations to repay . . . both sets of families to dine . . . your husband's college chums, office associates, even his boss to impress.

Set your standard *high*, from the very first, with Gorham Sterling. No other single material detail marks your social level so well. Nothing else you buy gives you so many years of wear, per dollar invested, as sterling silver. Nothing else grows more beautiful with daily use. Beginners who plan their lives usually have what the world calls *luck* . . . in silver, and marriage.

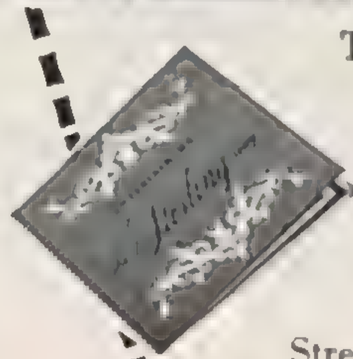
Average price, $17 per place setting of six pieces.

Patterns, left to right (Above): NOCTURNE, LYRIC, GREENBRIER

(Below): CHANTILLY, OLD FRENCH, KING EDWARD, FAIRFAX, ENGLISH GADROON

CHOOSE **GORHAM** *Sterling*

America's Leading Silversmiths since 1831



The Gorham Co., Dept. V-86
Providence, R. I.

I enclose ten cents. Please send me your booklet, "ENTERTAINING . . . *the* STERLING *way*."

Name_____

Street_____

City_____ State_____

MARCEL BOUCHER
LIMITED

CAPTIVATES FASHION WITH

2
IRRESISTIBLE
"MUSTS"

CUCKOO

An exciting conceit—Cuckoo—and a MUST—definitely. As you pull the slender, pearl-pendanted chain, the little door opens and you say, "Cuckoo to you!" Fun? Barrels of it! Choice of four charming, iridescent pastel shades. Solidly paved with sparkling rhinestones—about $10 at the finer stores.

FASHUNTEXT

Irresistibly lovely initials—modern MUSTS. These two are typical. The other 24—oh! but you must see them on your own frock. Available at better stores everywhere. Beautifully worked in heavy gold plate and brilliantly studded with rhinestones. Each initial, $3.

MARCEL BOUCHER
LIMITED
383 FIFTH AVENUE, NEW YORK

MARCEL BOUCHER jewelled CREATIONS AVAILABLE AT LEADING STORES EVERYWHERE

GOURMET'S GUIDE

selected restaurants in and out of town

A new place to lunch or dine? A place you may have forgotten? A place to do your friends proud? Vogue tells you about them all in these columns

Chez Robert

Chez Robert, at 74 East Fifty-Fifth Street, once discovered, is the kind of place that almost immediately becomes a part of your life. Don't expect, however, to keep it as your very own, for it seems to be a part of many other people's lives, too.

If you go to Chez Robert for luncheon, do order the *spécialité de la maison*, Chicken Maison d'Or. This is a golden, creamy concoction—so good that you just don't see how it can be produced on a $1 table d'hôte menu without the restaurant courting bankruptcy.

This is a nice sort of place for don't-dress evenings when you plan on dining out and going on to a movie. Dinner is $1.50, and the wine list, which is quite extensive, includes some of the best California wines.

P. S.: Edmond, the barman, mixes those super-dry Martinis that are so amazingly hard to find.

Le Poissonnier

If you like little "boîtes" where you can sit for hours over a bottle of wine—Madeleine's Le Poissonnier, at 121 East Fifty-Second Street, is our suggestion to you.

You have to go down a flight of steps to get into the restaurant, which puts you into the right mood to begin with. It lives up to its name in its *spécialité*, fish—of all kinds, shapes, and descriptions, including wonderful bouillabaisse. (But not, of course, to the exclusion of other entrées, too.)

It's a quiet, cosy spot for a tête-à-tête lunch—which begins at $1. Dinner starts at $1.75.

El Chico

Long before the present craze for South American and Spanish music, there was a little place in the Village called El Chico, at 80 Grove Street, which echoed with the sound of castanets. People crowd it not only for the music (it has a fine Spanish floor show), but for the food, as well.

Try a wonderful thick soup, Caldo Gallego, which is a combination bean-and-potato soup, seasoned with salt pork. Afterwards, you might order the Arroz con Pollo, a chicken-and-rice dish, full of spicy saffron. (Incidentally, only real imported saffron is used at El Chico—it comes from Majorca.) Even the bread in this restaurant is made right in their own kitchen.

The table d'hôte dinner ranges from $2 up to about $3, and there is an excellent selection of Spanish wines and brandy.

Incidentally, every Sunday night, El Chico features the food, music, and dances of some one of the Central or South American countries.

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN
17 East 45th St.
Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad.
Luncheon and Dinner
Finest vintage wines, and liquors
Air Conditioning MUrray Hill 2-9223

RESTAURANT MARGUERY
270 Park Avenue WI 2-8494
High class French Cuisine
Most popular cocktail hour

JANE DAVIES'
145 West 55th St.
Luncheon 55c. 65c. 75c — Vintage Wines — Dinner $1. and $1.25

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.10 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners—noon to 8:30 P.M. The most talked about dining place in New York.

CRILLON—277 Park Ave. (116 E. 48th St.). Famous for cuisine and cellar. Luncheon $1.10—Dinner from $1.65 in Main Dining Room. London-Buffet-Dinner before theatre in the Bar $1.10. Air-conditioned.

CAVIAR RESTAURANT—18 East 49th Street. "Rendezvous for Epicureans." Direction of Antoine Dadone. Unique cuisine, rare wines. Luncheon, cocktail hour, dinner. WIckersham 2-2224.

CAFE TROUVILLE
112 East 52nd St.
Open for luncheon, cocktail hour and dinner. Entertainment during supper. Completely air-conditioned.

WHITE TURKEY TOWN HOUSE at One University Place, on historic Washington Square. Choicest foods, vintage wines and liquors, in an atmosphere of quiet charm. Open Sundays at noon. The White Turkey Inn, Danbury, Connecticut, reopens April 1st.

RESTAURANTS—DINING

SUSAN PALMER'S OYSTER BAR
4 W. 49
Don't be deceived. It's a surprising English Tavern downstairs—never to be forgotten by those who find it.

CAFE ST. DENIS—11 East 53rd Street. EL. 5-8032. A real French Restaurant catering to cosmopolitan palates. Air Conditioned. Lunch from 75c. Dinner from $1.25. Also à la carte. Redecorated and enlarged.

RESTAURANT MAYAN, 16 W. 51 St., Rockefeller Center. Popular rendezvous for luncheon, cocktails, dinner. Unusual atmosphere. Luncheon entrées from 60c. Dinner Prix-Fixe from $1.50; also à la carte.

GRAND CENTRAL TERMINAL RESTAURANT and Oyster Bar, Lower Level, Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 65c. Dinner from $1.00, also à la carte.

ROCKEFELLER PLAZA RESTAURANT—32 W. 50th. Smart but informal. Plaza Room: club breakfast 60c, luncheon from 75c, dinner from $1.00, cocktails from 25c. Old New York Room: luncheon from 75c, dinner from $1.00. Cocktail lounge. Cocktails from 25c.

HOLLAND HOUSE TAVERNE, 10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner $1.50.

CAFE LOUIS XIV. 15 West 49th St., Rockefeller Center. Cuisine Classique. Fine Wines. American Bar. Prix-Fixe Luncheon $1.50. Pre-Theatre Dinner $2.00, also à la carte. William Adler and his Violin.

CHAMPS-ELYSEES
Le Restaurant Par Excellence. Cuisine Française. Famous for the special Champs-Elysées Dinner. Finest wines and liquors. 25 East 40th St. MU 4-8833.

KENTUCKY SERVES A MEAL. Luncheon from 65c; Dinner from $1.25; Supper from 85c. Open Sun. (11:30 a.m.—8:30 p.m.) for breakfast & dinner. Elizabeth D. Reynolds, Inc., 160 E. 48th St. EL 5-6448.

RESTAURANTS—DINING

LAFAYETTE—9th St. at University Place
Renowned for French Cuisine since 1883. Prix-fixe luncheon and dinner; also à la carte. Fine wines. French café.

YE OLDE CHOP HOUSE, 118 Cedar St. New York City's oldest eating place. Located in the Financial District. Open to 8 P.M. Daily — Saturday 3 P.M. Harry Kramer, Host. WOrth 2-8061.

CORTILE RESTAURANT—37 W. 43rd St.
Delicious luncheon served from 45c—dinner from 75c. Cocktails in unusual atmosphere. Open 8 A.M.—9 P.M. Closed Sundays. Rosella will read your character.

POLISH RESTAURANT
151 East 57th Street—Plaza 3-2816. Authentic cuisine & atmosphere. Luncheon 75c to $1.25; Dinner $1.25 to $2.50. Cocktail Lounge. No cover charge.

THE HEARTHSTONE
15 East 48th Street, near 5th Avenue, PLaza 3-1431
Luncheon from 65c. Finest wines and liquors. Dinner from $1.00. Open Sundays and holidays.

THE BAROQUE—14 East 53rd Street. A new creation for the enjoyment of good food in an atmosphere of Charm and Elegance—Luncheon—Cocktails—Dinner—à la carte—(moderate prices). ELdorado 5-4195.

BEVERLY, Lexington Ave., at 50th St. Luncheon from 75c. Dinner from $1. Also à la carte. Famous for Ham Steak Tropical—Sliced Chicken Mornay. Our cocktails mixed to please the most fastidious.

BABA NESHAN'S RESTAURANT, 48 E. 29th N. Y. Charcoal broiled Shish Kebabs, Ekmek Kadaifs with Kaimak, Hors D'Oeuvres à la Turque. Armenian-Turkish specialties. Reasonable. Open Sun. LE 2-8957.

VOGUE'S GOURMET'S GUIDE will point the way to recognizedly fine restaurants. Keep a copy of it handy—and don't forget to refer to it when you want to try a new place to dine.

RESTAURANTS—DANCING

VERSAILLES, 151 E. 50 St., PL. 8-0310. An impressive French cuisine makes Versailles the glamour spot of New York. Cocktail Hour, Dinner & After Theatre. Presenting nightly B'way's Brightest Stars. Maximillian Bergere & Orch. Panchito & his Rhumba.

LARUE—45 East 58th Street. VOl. 5-6374. New York's smart rendezvous. Cocktails, dinner, supper. Eddie Davis' & Joseph Smith's orchestras. Continuous dancing till 4 A.M.

THE WHIRLING TOP—3 E. 52 St. Rendezvous for Connoisseurs of excellent cuisine, wine & liquor. Cocktails from 25c till 6 p.m.; Dinner from $1.50 and up. Entertainment. EL 5-8051.

LE COQ ROUGE—65 East 56th St. Famous cuisine. Luncheon, dinner and after theatre. Dancing—Entertainment. Harold Nagel's Orchestra. Frank Fonda's Orchestra. Reservations—PLaza 3-8887.

LOUNGE BAR

SCHRAFFT'S. Smart, intimate lounges. Georgian Room, 625 Madison Ave., at 58th—Columbus Room, 222 W. 57th St., near B'way. Luncheon, cocktail hour, dinner, supper. Superb cocktails from 25c.

NIGHT CLUB

LEON & EDDIE'S 33 W. 52 St. World Famous café-restaurant offers America's most amazing values in food & entertainment. "Sly" & subtle Eddie Davis heads the show. 4 shows nightly. Continuous Dancing. "Should be visited at least once in every lifetime."

OUT-OF-TOWN

CALIFORNIA

VISIT DINAH'S SHACK
On Highway 101, 3 miles south of Palo Alto—in the shadow of Stanford University. In the Beautiful Santa Clara Valley. Food—California's Plentiful Best.

THE COCK O' THE WALK in Oakland, California's third largest city. You will "Crow over their good food." Breakfast, luncheon, tea and dinner. Angle California Bank Building, 1556 Broadway.

GEORGIA

HOTEL WARE COFFEE SHOP, Waycross, on U.S. Route #1. Reflecting the hospitality of the South. Known for good food. Open 6 A.M. to 10 P.M. Moderate prices. Recommended by Duncan Hines.

NEW JERSEY

HANS CHRISTIAN ANDERSEN, Paramus
15 minutes from Geo. Washington Bridge, Route 4.
Luncheon—Cocktails—Dinner.
Closed Mondays except holidays.

DO YOU PRIDE YOURSELF on being a connoisseur of food? Use Vogue's Gourmet's Guide as your directory. It will be indispensable in helping you to find restaurants that serve the kind of food you want.

The Informal Empire Room
LEIGHTON NOBLE
and his orchestra
GAY ENTERTAINMENT
Dinner and Supper Dancing
THE WALDORF-ASTORIA

Atlanta	Regenstein's Peachtree
Baltimore	N. Hess' Sons
Beaumont	Rosenthal's, Inc.
Berkeley	Roos Bros.
Boston	Wm. Filene's Sons Co.
Buffalo	Flint & Kent
Charlotte	Montaldo's
Cincinnati	John Shillito Co.
Cleveland	The Halle Bros. Co.
Dallas	Sanger Bros.
Dayton	Rike-Kumler Co.
Denver	The May Co.
Detroit	J. L. Hudson
Fort Worth	W. C. Stripling Co.
Fresno	Roos Bros.
Harrisburg	Mary Sachs
Hartford	G. Fox & Co.
Houston	Ralph Rupley's
Indianapolis	Wm. H. Block Co.
Kansas City	John Taylor Co.
Los Angeles	Gude's
Minneapolis	Napier's
New Orleans	Godchaux's
New York	Stern Bros.
Norfolk	Hofheimer's
Oakland	Roos Bros.
Oklahoma City	Peyton Co.
Omaha	The Aquila
Philadelphia	Bonwit Teller
Pittsburgh	Joseph Horne Co.
Rochester	McCurdy's
St. Louis	Famous-Barr
Salt Lake City	Walk-Over
San Antonio	Frank Bros.
San Francisco	Roos Bros.
San Jose	Roos Bros.
Seattle	Frederick & Nelson
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Prepare to throw away your old fixations about colour. Exciting news is coming in March 1st Vogue! This spring, *fashion is colour*—and Vogue is the palette from which you'll create your wardrobe.

You'll borrow background hues from nature . . . vivid tones from Mexico and ancient Greece . . . subtle colours from Chinese prints. You'll mix patriotic reds, whites, and blues in exhilarating, imaginative combinations. From the Collection clothes of America's great designers, you'll get scores of fresh ideas. And, for practical, down-to-earth details, you'll study Vogue's Portfolio of Basic Fashions . . . each one illustrating an important new trend, each one available at a moderate price.

And, when you've settled the important spring wardrobe question, you'll spend worthwhile time with these: War-time London, drawn by the distinguished Polish artist, Topolski . . . "Listeners' Playhouse", the new experiment in radio dramatic technique, recounted by John La Touche . . . "A Memorable Meal"—a delightful dinner party described with menus and recipes . . . and Vogue's brilliant Spotlight on the people, places, and plays that are in the news.

MARCH 1st *Vogue* . . . NEW YORK SPRING COLLECTIONS

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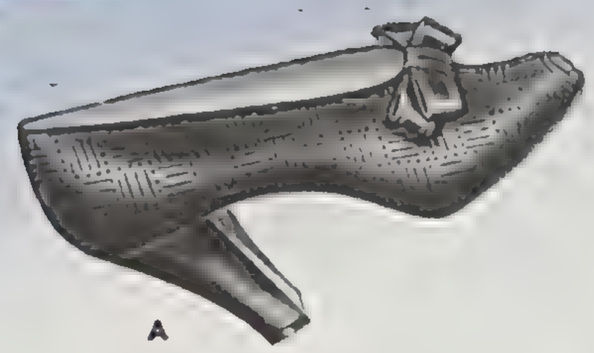

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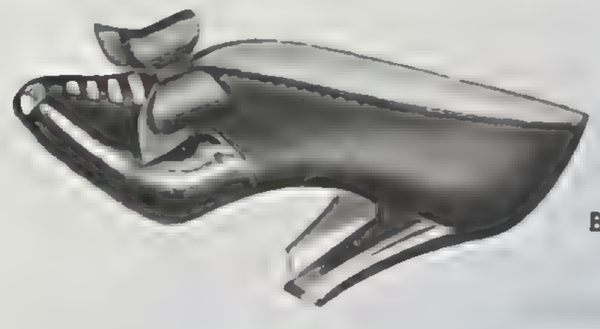

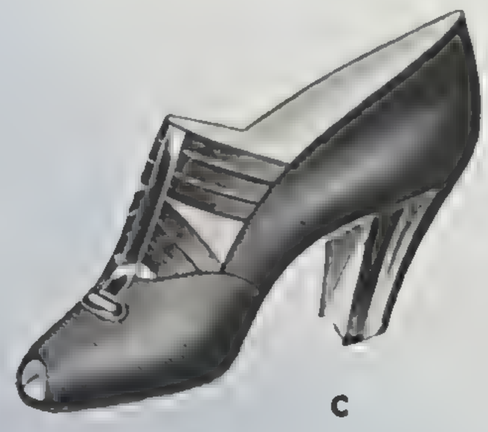

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VOGUE'S TRAVELOG

a directory of fine hotels and resorts

If you want further information about any of the hotels or resorts listed in these columns, write to Vogue's Travelog, 420 Lexington Ave., New York City.

CROSS COUNTRY

PHOENIX, ARIZONA, lets out a four-day "yippee" as it goes really western for its World's Championship Rodeo from February 13 to 16. The whole city will tog itself in ten-gallon hats, coloured shirts, denims, and boots, and give a dude on a two-weeks' leave a glimpse of the "roaring West."

....The country's top-notch professional golfers will be gathering at the Three Toms Inn around February 21, 22, and 23 for the P.G.A. tournament at Thomasville, Georgia.

....The hundred-day fishing tournament at Miami Beach is under way with seventy-three more days to go. The unusually large season at the Beach is bringing more than 200,000 enthusiasts to cast, troll, or just fish for $18,000 in prizes.

....The sister sun-spot on the opposite coast is also focusing attention on the sea-shore with the 15th Annual Midwinter Regatta at Los Angeles Harbor from February 22 to 26. Over four hundred entries from snipes to power cruisers will draw international yachtsmen to vie for trophies.

....On February 22, at Lake Placid, New York, the A.A.U. will award the first "Billy Fiske Memorial Trophy" to the winners of the National A.A.U. Senior Four-Man Championship Bob-sled Race. Billy Fiske, American Olympic bob-sledder and airplane pilot, was killed in action with the R.A.F. on August 15. He held the Olympic title to this race in 1928 and 1932.

....If you need further suggestions on how to spend your spare time in February, let Vogue's Hotel Information Service help you. Address your queries to 420 Lexington Avenue, N. Y.

ARIZONA

CHANDLER

San Marcos Hotel & Individual Bungalows. 250 acres of luxurious playground. 18-hole golf course. Swimming. Tennis. Riding. Robert Foehl, Manager.

PHOENIX

Camelback Inn. Fine American Plan. Desert Resort. March, April finds Cactus in bloom. April rates lower. Booklet. Jack Stewart, Manager.

Hotel Westward Ho. Premier Hotel of the Southwest, in world-famous Valley of the Sun. Midtown with desert resort atmosphere. Am. & E. Plans. Bklt.

TUCSON

El Conquistador Hotel and Cottages. Situated on desert estate three miles from Tucson. Tennis, golf, riding. American plan. Booklet.

Pioneer Hotel. Southern Arizona's finest. 250 rooms, each with bath. European. Coffee Shop. Dining Room. Roof Garden. Sun Deck. Sensible rates.

Santa Rita Hotel. 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo. Golf. Nick Hall, Mgr.

ARKANSAS

HOT SPRINGS NATIONAL PARK

Arlington Hotel and Baths

One of the South's finest resort hotels: exceptional Bath House facilities. Curative hot waters owned and recommended by U. S. Gov't for arthritis, high blood pressure, heart ailments, etc. 3 Golf courses, riding horses, forest trails, pine-laden air, genial climate. Excellent cuisine. Social calendar. For folder, tariffs and reservations, address W. E. Chester, President and General Manager.

CALIFORNIA

BEVERLY HILLS

Beverly Hills Hotel & Bungalows. Early California charm; thoroughly modern. Continental flavor. Year around social & movie center. Pool. All sports. E. P.

RIVERSIDE

Mission Inn. California's historic hotel. In lovely Riverside. Art treasures. All sports. American or European Plan. Rooms $3.50 up. Write for folder.

DISTRICT OF COLUMBIA

WASHINGTON

The Dodge Hotel. On Capitol Hill opposite Union Station Plaza. Renowned cuisine. No tipping. Single from $2.50, double from $4.50. H. B. Williams, Mgr.

Hotel Raleigh. Washington's most popular and distinguished Hotel, on famous Pennsylvania Avenue Reasonable rates. Write C. C. Schiffeler, General Mgr.

Vacation Minded. Vacation planning is not a hit or miss proposition. Careful study of Vogue's Travelog is your answer to a perfect vacation.

FLORIDA

DAYTONA BEACH

Hotel Osceola. From $2 European, $5 American. Restful Tropical foliage grounds. Sun-decks. Continental Ballroom. Cocktail Lounge. All sports. Bklt.

FORT LAUDERDALE

The Trade Winds. Newest oceanside hotel offering superior accommodations, cuisine and service. Finest beach in Florida. Restricted. American Plan. Booklet.

JACKSONVILLE

Hotel Windsor. Heart of city facing beautiful Hemming Park. Large rms.; unique parlors; terrace dining room; wide porches. Lobby entrance to garage.

MARINELAND

Marine Studios, world's only oceanarium, presents mysterious undersea life, viewed through 200 portholes. On Ocean Blvd., south of St. Augustine.

MIAMI

The McAllister. Downtown Miami, facing beautiful Bayfront Park and Biscayne Bay. 550 rooms with bath and shower. Leonard K. Thomson, Manager.

MIAMI BEACH

The Marine Terrace, exclusive North Beach, ocean front hotel, restricted clientele, homelike environment, open year around. John B. Reid, Mng. Dir.

PALM BEACH

Palm Beach Hotel. An exclusive hotel offering superlative service, finest cuisine, luxurious atmosphere. Am. & Eu. Plan. All sports. Bklt. J. J. Farrell, Mgr.

ST. PETERSBURG

Jungle Club Hotel. Does golf at the door plus riding, fishing, bathing, tennis, tempting food, courteous service and discriminating people, interest you?

Tides Hotel—Cottages, Apartments, Cabana Hotel. Bath Club. Florida's finest vacation residence. Private beach, on the Gulf. American. Restricted. Booklet.

Vinoy Park Hotel. On Glorious Tampa Bay. 375 Rooms, all with Bath. Every recreational feature. Booklet. Clement Kennedy, Managing Director.

MARYLAND

BALTIMORE

The Belvedere. A hotel unexcelled in modern comfort. Unusually spacious rooms, superb cuisine and service. Ideally located. Rates begin at $3.50.

MISSISSIPPI

NATCHEZ

The Pilgrimage Garden Club invites you to visit Old Natchez in the Deep South. March 2-23. Famous ante-bellum houses open daily. Write Box 347, Natchez.

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Miramar Hotel. Established clientele. Women Creole cooks. All land and sea sports. Faces beautiful Mexican Gulf. Fun and frolic in healthful sunshine.

MISSOURI

KANSAS CITY

Bellerive Hotel. Armour Blvd. at Warwick. Quiet, refined home atmosphere. Famous Coral Room. French Cuisine. Garage. Trans. or Perm. Wire for reservations.

HOTEL ADVERTISING

Fine hotels are advertising in this section. If you are the manager of a class hotel or resort why not write for rates and detailed information?

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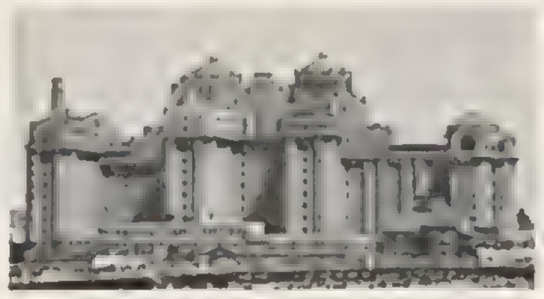
Marlborough-Blenheim. Central Boardwalk overlooking ocean. 40 successful years of ownership management. Josiah White & Sons Company.

Hotel Shelburne. Overlooking ocean, beach and Boardwalk. Famous Grill. Cocktail Lounge. Sun decks. Moderate European rates. Paul Arnswalde, Mgr.

ATLANTIC CITY



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People with a talent for fine living enjoy the Traymore because it gives them so much more for the money. On the Boardwalk. Spacious, outside sleeping rooms, bracing air, sunny decks overlooking the ocean, delightful food, featuring French and American cooking. Music, dancing, cocktail lounges, golf, bicycling. American or European Plan. Attractive rates.

NEW YORK

NEW YORK CITY

The Barbizon, Lexington Ave. 63rd St. New York's most exclusive hotel for young women. Cultural environment. Weekly $11. up. Daily $2.50. Bklt. "V".

Barbizon-Plaza. New skyscraper hotel overlooking Central Park at 6th Ave. Rooms from $3. single; $5. double. Continental breakfast included. Bklt. "VM".

The Beekman, Park Ave. at 63rd. A residential hotel of rare charm in the quiet and exclusive section of Park Avenue. Transient accommodations.

Beekman Tower—49th St. at East River Drive. Overlooking River. Smart location. 400 outside rooms. Near shops, theatres, business. $2.50 daily. Booklet "V".

Beverly Hotel. 125 East 50th. Just East of Radio City. Large rooms and closets. Serving pantries. Single $4. double $6, suites from $8. PLaza 3-2700.

The Buckingham, 101 W. 57th St. Recently modernized. Luxurious parlor, bedroom, pantry, bath from $7 a day. Walk to Central Pk., Radio City, Times Sq.

George Washington, 23rd St. & Lexington Ave. All rooms with bath, from $2.50 single; $3.50 double. Write for Booklet V and Supervue Map of New York.

The Grosvenor, on Convenient Lower Fifth Avenue, at Tenth Street—A Distinctive Hotel of Quiet Charm. 300 rooms. Single from $3.50. Twin beds from $5.

Henry Hudson Hotel. 353 W. 57th St. 1200 rooms with bath. Daily $2.50 up. Weekly $12.00 up. Booklet "VM". John Paul Stack, General Manager.

NEW YORK CITY

Hotel St. Regis

The St. Regis has built for itself a warm place in the hearts of its friends from all over the world. A distinguished New York address whose every gesture is in the tradition of unostentatious hospitality. For information or reservation please address Gaston Lauryssen, General Manager, 55th Street and 5th Avenue, New York, N. Y.

NEW YORK CITY

The Savoy-Plaza

When you step into the Savoy-Plaza overlooking Central Park you enter a friendly new world providing every luxury and service to make your visit to New York most enjoyable. Fine Shops, Theatres and Subway nearby. Henry A. Rost, Managing Director. George Suter, Resident Manager, 5th Avenue, 58th to 59th Streets.

NEW YORK CITY

Hotel Seymour, 50 W. 45th St. Near Fifth Ave., theatres, shops, art galleries. Radio City. Refined surroundings. $4. single; $5.50 double; Suites $8.

WATKINS GLEN

Glen Springs Hotel. A Famous Spa in America Natural Nauheim Baths. Selected clientele. N. Y. Office, 500 Fifth Ave., Room 1106. Phone PEnn 6-9557.

NORTH CAROLINA

GREENSBORO

Sedgefield Inn. Restful, modern, adjoins famous golf course. Riding, Tennis, etc. Excellent Food. American Plan. Folder. Louis D. Miller, Manager.

PINEHURST

The Manor is a thoroughly modern hotel, centrally located yet quiet and restful. All sports. Excellent cuisine. Booklet on request. Rates on application.

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PHILADELPHIA

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CHARLESTON

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SUMMERVILLE

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If you wish more complete information about any of the hotels listed on these pages, drop us a card and perhaps we can help you. Vogue's Travel Service.

VIRGINIA

RICHMOND

The Jefferson. An unusual hotel. Delightful location. Reasonable rates. Illustrated booklet, "Historic Richmond," gratis. William C. Royer, Manager.

VIRGINIA BEACH

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CUBA

VARADERO BEACH

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MEXICO CITY

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DUDE RANCHES

For you who like the sagebrush and the open spaces.

TEXAS

BANDERA

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HUNT

Waldemar Ranch—In Guadalupe Mtns. 85 mi. W. San Antonio. Riding, golf, tennis. Fine food, relaxation. Season Dec.-March. Restricted Clientele. Bklt.

SAN ANTONIO

Gallagher Ranch. Vast, historic cattle ranch open year 'round. Ride, rest, recreate. Excellent meals. Completely modern. Central heating. Restricted.

WINTER SPORTS

Places to go and places to stay—
Listed below for your convenience.

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CANADA

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LAURENTIAN MTS.—MONT TREMBLANT, P.Q.

Manoir Pinoteau—Laurentian Mts., at base of famous Mont Tremblant . . . near chair ski tow. Every comfort at modern rates. Booklet & rates on request.

LAURENTIAN MTS.—STE. ADELE, P.Q.

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LAURENTIAN MTS.—ST. JOVITE STATION, P.Q.

Gray Rocks Inn—Here in the Mont Tremblant sector of the Laurentian mountains is every kind of winter sport. Write for illustrated folder.

LAURENTIAN MTS.—Ste. Marguerite Station, Que.

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LAURENTIAN MTS.—ST. SAUVEUR STA., P.Q.

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Every room outside and with bath. ★ ★ ★ ★ ★ Daily rates starting from $5 single, $9 double. Advance reservations advisable.

★

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I understand that I am free to call upon your long experience in canine matters and the intimate knowledge of breeds and breeders.

I am checking the breed of dog that appeals to me. Will you please put me in touch with a reliable kennel that offers dogs of this breed? I understand this inquiry implies no obligation to buy.

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- ☐ Kerry Blue Terriers
- ☐ Manchester Terriers
- ☐ Miniature Pinschers
- ☐ Schnauzers
- ☐ Scottish Terriers
- ☐ Sealyham Terriers
- ☐ Skye Terriers
- ☐ Welsh Terriers
- ☐ West Highland Whites

TOY DOGS

- ☐ Brussels Griffons
- ☐ Chihuahuas
- ☐ English Toy Spaniels
- ☐ Japanese Spaniels
- ☐ Papillons
- ☐ Pekingese
- ☐ Pomeranians
- ☐ Pugs
- ☐ Toy Manchesters
- ☐ Toy Poodles
- ☐ Yorkshire Terriers

SPORTING DOGS

- ☐ Chesapeake Bays
- ☐ Cocker Spaniels
- ☐ English Setters
- ☐ English Springers
- ☐ Gordon Setters
- ☐ Irish Setters
- ☐ Irish Water Spaniels
- ☐ Labrador Retrievers
- ☐ Pointers

SPORTING HOUNDS

- ☐ Afghan Hounds
- ☐ Beagles
- ☐ Bloodhounds
- ☐ Borzois
- ☐ Dachshunde
- ☐ Greyhounds
- ☐ Irish Wolfhounds
- ☐ Norwegian Elkhounds
- ☐ Salukis
- ☐ Scottish Deerhounds
- ☐ Whippets

WORKING DOGS

- ☐ Boxers
- ☐ Briards
- ☐ Collies
- ☐ Dobermann Pinschers
- ☐ German Shepherd Dogs
- ☐ Great Danes
- ☐ Mastiffs
- ☐ Newfoundlands
- ☐ Old English Sheepdogs
- ☐ Samoyedes
- ☐ Shetland Sheepdogs
- ☐ St. Bernards

NON-SPORTING DOGS

- ☐ Boston Terriers
- ☐ Bulldogs
- ☐ Chow Chows
- ☐ Dalmatians
- ☐ French Bulldogs
- ☐ Keeshonden
- ☐ Poodles
- ☐ Schipperkes

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Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

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A BEAUTIFUL SKIN IN 5 DAYS—Helps Correct Blemishes, Crepy Necks, Wrinkles, Scars. Non-Surgical. Results Assured. Free Consultation. Established 1929. Helene Adair, 20 East 53rd St., N. Y. Phone PLaza 3-2489

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THE ADDRESS BOOK is a directory of specialized shops where you can find the most unusual articles and services that you might look for elsewhere in vain. Your letter will bring you complete information as to rates, etc.

Vogue's ADDRESS *of shops*

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

ESPECIALLY TURBANS. If you are a turban fiend, if it's the hat of hats for you, you'll be certain to like the new twist that Marie, at 501 Madison Avenue, gives her turbans. Though she can and will drape almost any kind of material, your own included, Marie makes a specialty of knitted and crocheted fabrics. She has marvellous white knitted turbans with a gold thread woven through them. You could put one of these on in the morning and be just as happy in it in the late afternoon, which is no minor achievement for any hat. Marie's prices hover around and about $15, and she makes all kinds of hats—though, as you can see, turbans are the *spécialité de la maison.* Be sure to look at the hat-and-bag sets—also in knitted weaves—in the brightest, most bizarre colours. They cost $25 for the set, and couldn't be smarter.

GLOVES GALORE. We've discovered the dream woman, tucked away on the tenth floor of 507 Fifth Avenue. Her name is Alice Frances, and she makes gloves to order. She will make you a pair out of your own material, she will let you design your own, or she will design them for you—and she is always ready to sell you enough extra material so that you can have a hat made to match. Miss Frances uses all kinds of materials: gay printed silks, satins, nets, as well as the more usual suèdes, pigskins, and doeskins. The prices start as low as $5. There is a pair of short black net gloves with the palms made of the softest rose doeskin, which are practically irresistible.

Incidentally, this year with the single standard of colour rampant, here's a place to remember if you want gloves made of the exact same fabric as your suit.

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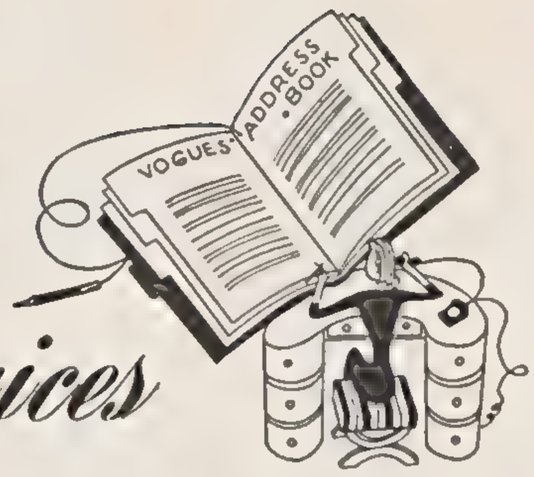

ONE TO TEN. Decorated in English racing-green and white, the tiny One To Ten Shop, at 20 East Sixty-Second Street, is a love of a gift shop. Here you will see any number of amusing things to tempt you, but to tempt within reason, for, as you may have guessed from the name, nothing in the place is over ten dollars. It sounds like one of those simply-can't-be-done tricks, particularly when you see the antique "occasional tables" that manage to stay within the price range.

If you have any Valentine problems, we saw several perfect solutions. There were whimsical, daisy-shaped satin pillows with "*Il M'Aime*" written across them, for $6.50; also some enchanting English china ash-trays, only $1.20 each, which are covered with hearts, cupids, and love-letters. They're too beguiling.

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Despite this scarcity (and perhaps in part because of it), the demand for this rare *bonne bouche* still goes on, and Mrs. Richard Reese, of Wilmington, Delaware, makes a specialty of "dressing" terrapin. Her recipe is a version of the Philadelphia manner—terrapin prepared with a sauce made of cream, butter, and sherry. Mrs. Reese takes orders for both the juniata, a fresh-water terrapin, at $6.50 a quart, and for the more fabulous diamond-back, a salt-water terrapin, at $9.50. She will ship her product almost anywhere. Address: 1901 Rockford Road, Wilmington, Del.

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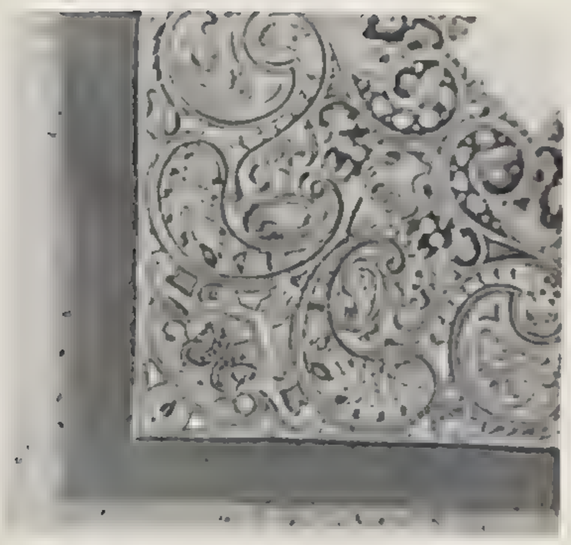
Woollen Ensemble: This Cellophane knitting-bag contains a skirt length of hand-woven fabric, and two spools of yarn to match, with which to make a sweater. Choose just about any colour you think of. The material and yarn, made by Means Weave, may be bought from America House, 7 East Fifty-Fourth Street, for $10. Everything here is made by American craftsmen

Tailored for Sport: From the interesting little shop called British Tweeds, Inc., this black-and-white checked vest and pleated skirt of Angora cashmere. The outfit costs $65, made to measure. With it, the model wears an off-white sweater of Indian cashmere, priced at $16.75. There are frequent and very exciting shipments of beautiful English and Scotch tweeds here, many of them woven especially for this shop; 727 Madison Avenue is the address

Spring Flowering: If you want to be extremely feminine, consider this hat. The brim is of leaf-green baku, the whole crown a mass of sweet-peas in assorted colours, with a large pink rose nestling among them. You'll find it at Louise Millinery Shop, at 686 Madison Avenue, and pay $18.50 for it. $15 is an average price here. Besides this pretty "garden" variety, there are attractive tailored hats, too. This small shop also makes bags to go with some of its fabric hats

Hound

advances on spring



Colourful Kerchiefs: Here is one of a handsome collection of soft rayon challis kerchiefs at Peasant Art, 514 Fifth Avenue. This is of an Oriental design worked out in red on a white background, with a bright emerald-green border. It measures twenty-six inches square, and will decorate your head or throat for but sixty-five cents. These come in floral patterns, as well

Eyetogs: These are made by the Polaroid Corporation, who mastered the problem of overcoming glare. They are greenish in colour, and lie comfortably on the face, held in place by an adjustable rubber headstrap. A bridge across the back of the glasses rests on the forehead, keeping them away from the eyes. With their leatherette case, they cost $2 at Lewis and Conger

Suit Hat: Here's a good hat to wear with suits this spring. It has fine, flattering lines. The hat is of pastel felt (*you* choose whatever colour suits you best) decorated with brilliant flowers made of opened lacquered pods. The dull-and-shiny look of this is most attractive. Regina-Rudolph is responsible for this attractive chapeau. $18.50 is the price, and 16 East Fifty-Second Street is the address of the place. Many of the hats in this collection cost less than this

VOGUE STUDIOS

Scrolled Gabardine: Along towards the springtime our fancies turn to gabardine. Don't yours? Anyway, here's a good-looking gabardine coat, and we want to tell you about it. It's cut on princesse lines, zipped down the front, and embroidered with tight wool scrolls. In pale blue or beige, your coat for $35. The pill-box to match comes to $4.50. Take this up with Lanz of Salzburg, 668 Fifth Avenue. P. S.: You may order the hat in felt, if you like, for less money

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AMERICAN VOGUE
Editorial and Advertising Offices
420 Lexington Ave., New York
Cables: Vonork, New York

STAFF EDITORS:
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FRENCH VOGUE (temporarily suspended)
65 Ave. des Champs-Élysées, Paris
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SUBSCRIPTIONS
For the United States, Possessions, and members of the Pan American Postal Union, $5 a year, $8 for two years, in advance. For Canada, $1 additional per year for Tariff. For all other countries, $2.50 additional per year to cover postage. Single copies, 35c; in Canada, 40 cents.

CHANGE OF ADDRESS
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Executive and Publishing Offices, Greenwich, Conn.
Condé Nast, President
F. L. Wurzburg, Vice-President
W. E. Beckerle, Treasurer
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Spring Forecast. Fabrics. Designs for Dressmaking

February 15, 1941

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RAWLINGS

New—the draped skirt of this sheer wool suit; and new—its colour triumvirate, red-black-and-beige, that reappears in the silk jersey turban. Both; Saks-Fifth Avenue. Jewels; Paul Flato

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VOGUE'S VIEW

SYMPTOMS

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TREATMENT

Instant relief can be obtained by application of fresh dressings to every part of the body as often as circumstances permit: care being taken to keep the sense of taste unimpaired, or a distressingly spotty appearance will develop. No permanent cure is possible (nor desirable), but acute symptoms may be alleviated as follows. The patient should be encouraged to place on her head a vanity-soothing hat. A strong dose of colour should be taken externally, applied from head to foot. Recommended for the throat—a "Dandy" jabot or frill. Covering the feet with red shoes acts as a shot-in-the-arm. Antidote for chills induced by night air—a Chinese quilted jacket. Bracer for the whole constitution—a draped skirt. For prescriptions to meet every conceivable case—consult this issue.

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The Single Standard in Colour

Signs of Spring, 1941

For a lady in the dark about her spring wardrobe

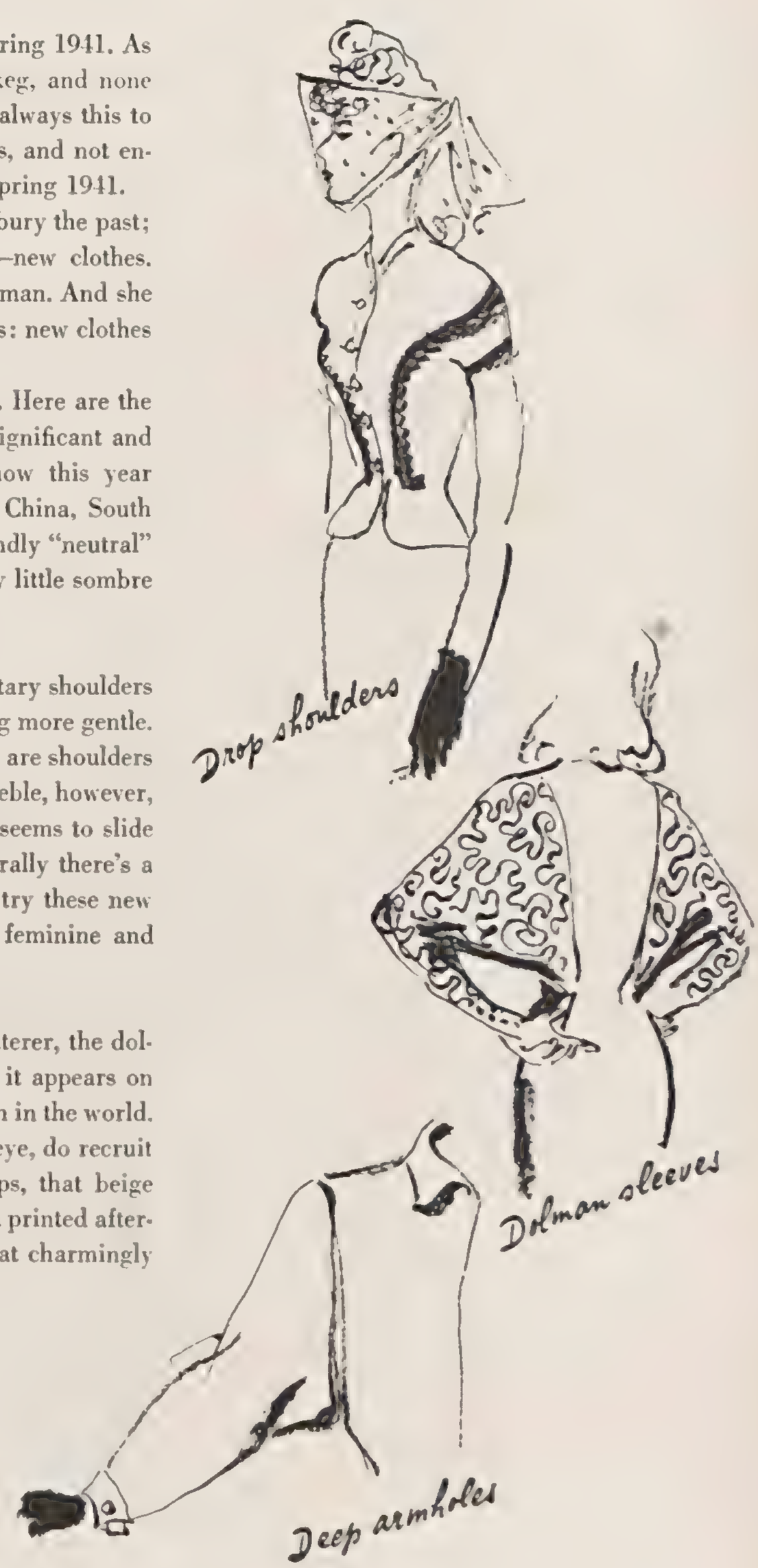
No glib cosmic predictions are being made here for spring 1941. As we write these lines, the world sits on its powder-keg, and none knows the power or the durability of the match. There is always this to spring, though: it is a season of hope. Emotional, perhaps, and not entirely rational, but hope all the same. And this is true of spring 1941.

It is the season, too, when a woman always wants to bury the past; when she turns automatically to that pleasant panacea—new clothes. She's tired of her old self; she wants to feel like a new woman. And she doesn't care if it has a faintly frivolous sound to men's ears: new clothes *do* make her feel like a new woman.

Here, then, are the clothes to help you feel that way. Here are the new fashions that Vogue believes in, the trends that are significant and authoritative, the details you can depend on. Notice how this year American fashion has borrowed much from its friends: China, South America, Mexico, Greece. Notice the concentration on friendly "neutral" colours or heartening vivid colours—you're apt to see very little sombre black this spring.

Look for drop shoulders. There are so many military shoulders in the world, it's a relief to see women's shoulders becoming more gentle. There's no law against having strong ones, but much newer are shoulders that slope gently, like those at the right. They're far from feeble, however, for invariably they're slightly padded. The shoulder-seam seems to slide down over the arm, the sleeve is set rather low, and generally there's a yoke. Before you say yes to any coat or suit this spring, try these new shoulders, and look at yourself in the mirror. See how feminine and pretty they make you.

Look for deep armholes. That old friend and flatterer, the dolman sleeve is back. With its deep armhole, its subtle line, it appears on coats, suits, and dresses. Obviously, it's not for every woman in the world. But if you have a good figure, an open mind, and an open eye, do recruit dolman sleeves into your spring wardrobe. Have, perhaps, that beige plaid coat with the deep armholes shown on page 71. Have a printed afternoon dress with soft dolman sleeves. Or, at night, have that charmingly extreme version in the dinner-dress you see at the right.



Opposite

One of the newest ways to look in 1941—all of a colour, from hat to shoes. These bright red and green wool suits, with all accessories to match, are daring examples...and must be worn with assurance. All from Hattie Carnegie; I. Magnin

Signs of Spring (Continued)

Look for skirt drapery. Turn back and look again at the cover of this issue. Make a mental note of that red skirt—the way it's draped and wrapped. For while suit skirts are fairly narrow this spring, they're not just prosaic pencils. There's usually something to save them from boredom—likely as not, drapery. And the later the day, the more drapery your costume is likely to have. Cascade drapery, harem drapery for afternoon dresses. Unreservedly Grecian drapery for your evening skirt—the fabric twisted and draped high in front, as at the right. Or perhaps twisted into a hip-garland, as on page 51.

Look for peplums and tiers. To side-step monotony, slim silhouettes resort to several tricks. Peplums jut out flippantly on coats, jackets, dresses. Two peplums are newer than one—witness the double peplum on that coat, page 49; another on the dress on page 78. Mark the puff peplum—that's one at the right. Look, too, for tiers, three on a day skirt; rows of rumba ruffles by night.

See how you look in bangs. To get a head start on spring, begin with your hair. Be venturous; shelve your pompadour; try bangs. Not just a fringe lurking above your eyebrows, but softly curled bangs piled high on your brow. Sweep your hair high on the sides, and whether your back hair be chignon or curls, see that it's neat. Set your hat straight above all this—and show your bangs. Or look for one of the new hats that descend low in back—with flowers bunched at the nape of your neck, as you see at the left. Keep your head "light" in colour, and take advantage of the sorcery of veils...especially those the colour of your face-powder.

Look for "Dandyism." Many of the flattering fripperies beloved by the elegant young men of Beau Brummell's day are yours for the asking, this spring. Let a frilly organdie jabot froth under your chin. Have an upstanding collar that forces you to carry your head high. Let lace ruffles circle your braceleted wrists. Button your jacket over a foppish waistcoat. Let a frilly Regency ruff finish the neck-line of your dress. There's not a woman, young or old, who isn't prettier for these conceits. And there's not a man living who doesn't admire a touch of white at a feminine throat.

Look for a new colour approach. Follow the natural law and take beige—alone or with other colours. Perhaps two shades of beige—differing ever so slightly. Beige with cocoa. Beige with white. A beige jacket with a red skirt, black shirt—as on the cover. Show your allegiance to red, white, and blue, united in new ways in one costume. (See March 1 Vogue.) Try a navy-blue suit with violet gloves, violet flowers. Ally soldier-blue with beige. Pale blue with navy-blue. And, if you like the unusual, go in red or green from head to foot—you'll see how on page 31.

Look for capes. Being the essence of drama, they've never faltered for evening—but, this spring, they're back for day, as well. Part of this resurgence is due to the "Dandy" costumes that beg for the flourish of a cape. These new capes may be hem-length —or mere collars. You might choose a military one for town. A tweed cape for country. A wearable silk one with a silk dress.

Unmistakably, the longer capes take wearing. They demand height, flawless posture, grooming, assurance. Let the wearer beware—lest so much drama become farce. Choose a cape to be your stop-the-show extra—not your standby. Let it be the high point of your costume—don't try to go it one better with a crazy hat. And be very, very sure, with the aid of a full-length mirror, that it's in proportion to you.

Look for quilting. One of the newest stitches to put on your back—day or evening—is quilting. The designers are having a regular quilting bee. For day, try a quilted jacket of plain or printed silk over a solid-colour dress. For evening, wrap yourself in a black crêpe coolie coat lined with quilted aquamarine satin. Take South a quilted jacket of white cotton piqué. (See pages 74-5.)

Look for Chinese lines. The Chinese have long known the magic, the grace, of symmetry and balance. American clothes this spring have borrowed some of that magic. You see it in the simple, loose-swinging coolie jackets. In the small, upstanding collars; the side-fastened neck-lines. In kimono sleeves and pagoda hats. In frog-fastened closings; in tunics that flare out over dinner-skirts. If you're young, try a crocheted cap with pompons behind the ears—or at night, pin a flower above each temple.

Look for boleros. They're becoming as they are brief. Yours may have normal or sloped shoulders. It may swing loose —or it may button snugly around your waist. It may top a three-tiered skirt, or a dress with two peplums (as on page 78). It's dramatic when it has toreador braid binding. It's pretty when a Regency ruff fluffs under the chin. And it's a dream when bright lining shows—mauve, say, under navy-blue.

Look for bright linings. The inside is the brightest side of many a jacket, coat, or cape this spring. Quiet beige coats—when the March wind catches the hem—reveal a flash of red or green or brilliant plaid surah lining. A neat little bolero gives glimpses of a mauve or pale pink interior. And when you throw your wrap back over your chair at luncheon, you create for yourself a pretty, arresting background.

Look for red shoes. You've worn them in the country, you've worn them at night—now you'll wear them in town, as well. Just on occasion—with an all-red costume as on page 34, or with the simplest of navy-blue suits (perhaps one with a red-lined jacket). But, we beg—see that your red shoes are simple.

Gertrude Lawrence

in "Lady in the Dark"

The most complicated, unprecedented play in town is the town's newest hit, "Lady in the Dark." It is a witty tale of a beguiling, but harried editor of a great fashion magazine, done partly as psychoanalytic drama and partly as gay, beautiful musical comedy.

And the crux of it all is the editor's dream of herself, in the musical-comedy section, as a glamorous siren, a red-haired man-trap, all completely realized by Miss Lawrence.

As the editor, Miss Lawrence wears twelve of the sixty costumes designed especially for the play by Hattie Carnegie. In these she swings back and forth between slick, tailored, office clothes and dream confections of floating chiffon and mediæval bridal draperies. (In one episode, there is the youngest graduation dress, designed by Irene Sharaff.)

To make these costume changes swiftly, Miss Lawrence has a three-room chintzy dressing-room built in the wings.

These costumes are part of the season's most fabulous effort, involving an enormous cast, four revolving stages, and an interweaving of psychoanalysis and the fashion world.

Moss Hart wrote the play, Kurt Weill the music, and Ira Gershwin the lyrics. They make a new and formidable triumvirate. But the chief glory is Miss Lawrence, who is here photographed by Edward Steichen, in her most demanding, and probably most completely glamorous rôle.

Mlle. Eve Curie

Recently arrived in America for her third lecture tour is Mlle. Eve Curie, beautiful daughter and brilliant biographer of the scientist, Madame Curie. Since the capitulation of France, Mlle. Curie has lived in London...and Molyneux of London designed the clothes that she wears on this tour

PHOTOGRAPHED IN LONDON BY CECIL BEATON

Mlle. Curie, on these pages, is photographed in her characteristic lecture-platform attitude—one hand clasping the opposite wrist. Characteristic, too—her Molyneux costumes. On the opposite page, a beautifully simple black crêpe dress, its V-yoke of beads, its sash in her favourite colour, blue

A complete independent about clothes, Mlle. Curie believes in utmost simplicity for herself. Usually she wears no jewels, no hat, no ornament of any kind. She travels in the severest sort of suit, like this Molyneux of checked brown tweed—chosen for her current tour of the United States and Canada

"Sarah Bernhardt left them kneeling"

Laurette Taylor, the American actress, writes of her brief encounters with the great Frenchwoman

LONG before I saw Sarah Bernhardt, every point of her life had been published, columns had been written about her "voice of gold" and her "divine bones." I never thought as I read that our stars would cross.

But when she came to America, my husband, J. Hartley Manners, and I went to see her in "Camille." Sitting in the third row, we heard the golden voice distinctly. I cried and was not conspicuous because every one else cried, too. Her voice was like Caruso's in that it attacked your spine first. They both seemed to galvanize you with electricity. There was a breadth and an unashamedness about her acting that swept you onto the stage and into her sorrows.

By the time she returned the following year to play vaudeville at the Palace Theatre, I had my name up in lights and my dressing-room draped in chintz. I was the star of "Peg O' My Heart." Then the press agent at the Palace had a brain-wave. During Madame's engagement, he decided to have three stars support her at a special matinée—to act as the handmaidens of "Phèdre." No lines to speak; just walk on with her, stand around the throne, and back off. The final announcement read: "Jane Cowl, Marguerite Clark, and Laurette Taylor."

The day came. As I entered the stage door, Jane Cowl flounced out. "Wait until you see what you have to wear," blazed Jane, and she was miles away in no time. I was taken up into the wardrobe room. There was Marguerite Clark, the star then of "Prunella"; and a plain, scared-looking young woman slapping cold-cream on her face and staring, round-eyed, at us. (She was a stenographer, who had been rushed in to take Jane Cowl's place.)

"What's the matter with Jane?" I asked.

Marguerite pointed to the wardrobe—all in an untidy heap on the shelf.

The French theatre at that time placed far more value on the way the play was spoken than the way it was dressed. The genuineness of the make-believe ermine spread on Camille's bed was never questioned. The way Bernhardt caressed and cuddled and held it to her coughing, shivering frame *made* it ermine.

I looked over the handmaidens' clothes. There were sandals with patches of gilt still on them, but they were in only two sizes: the Giant-Killers and the Cinderellas. The tights were indescribable—small union suits that had been stretched over big frames, and large ones that were wrinkled, like shriveled apples, from being pinned in pleats to make them smaller. There were stiff, thick blankets to be draped, Greek fashion, over the tights. They, too, were in just big and small sizes. And there were wreaths of roses with ribbon streamers—roses like small cauliflowers—and both roses and streamers in shocking-pink.

Madame's wardrobe woman draped us in the "Phèdre" fashion. And when it was over, I looked like an opulent cosy corner, and Marguerite like a baby's crib.

Eventually, the three of us went downstairs where Monsieur Mercanton, Madame's manager, gave us our directions. "Mademoiselle Tayleur, you will support Madame on the right, and Anna, who is always with Madame, will be on her left as she makes her entrance. You, Mademoiselle Clark, will follow with the other young lady."

Then the Divine Sarah appeared, leaning on Anna. (She was already having trouble with her leg.) I whispered to Marguerite, "She couldn't lean on you, you're too little. And I hear she *really* leans."

She came slowly toward us. A mop of auburn hair hung over her forehead. Below were the most curious, compelling eyes I've (Continued on page 90)

Lady Mendl

After many years in Paris, where Sir Charles Mendl was attaché to the British Embassy, Lady Mendl came back last autumn with her husband to her native New York.

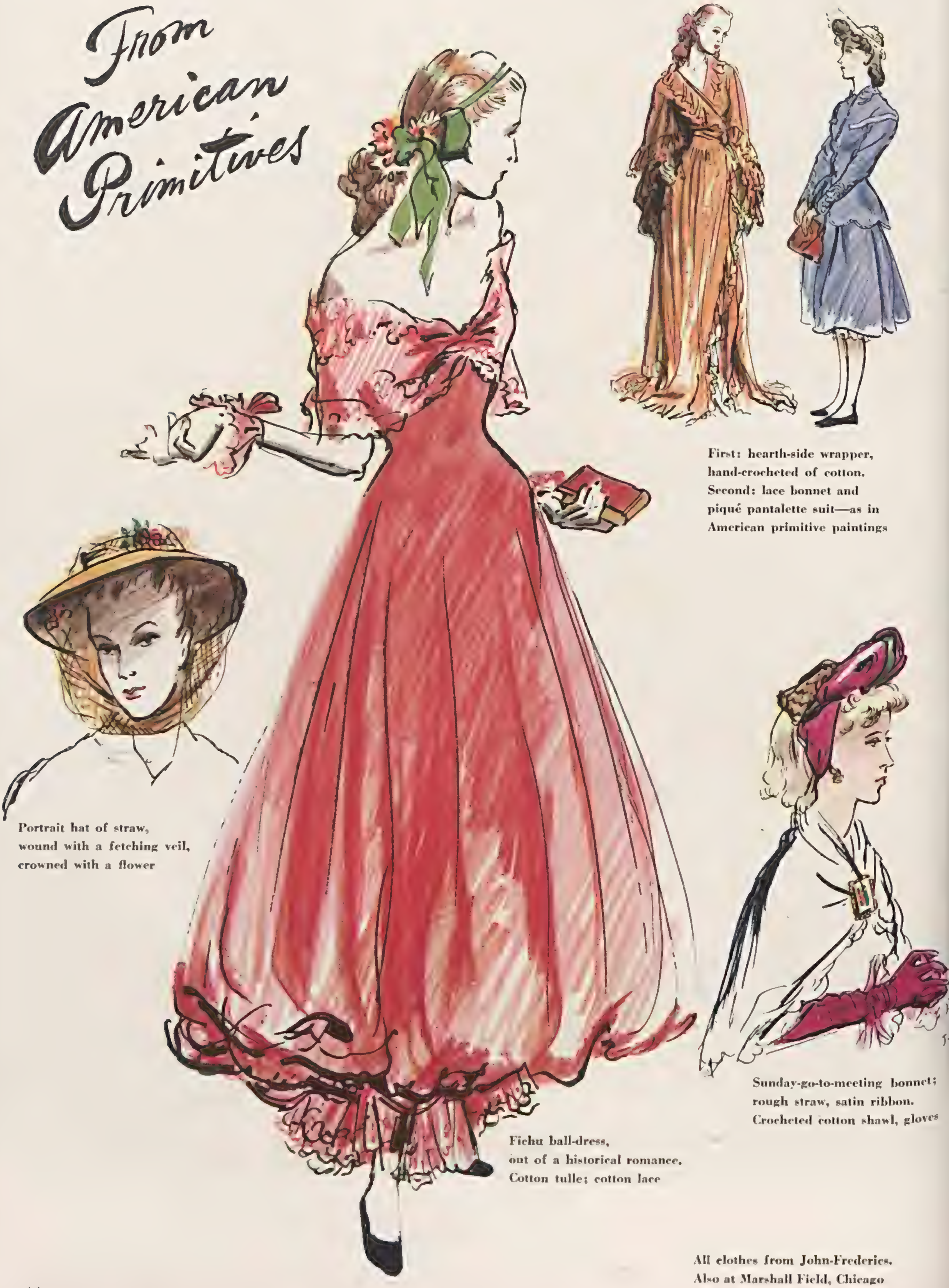
Lady Mendl has been a well-known figure in New York for almost sixty years—ever since she returned from her presentation at the Court of Queen Victoria in 1884. Shortly afterwards, she became an actress and, later, an interior decorator, one of the earliest and most influential in the country. During the first World War, she ran a hospital in her house at Versailles, and was given the Croix de Guerre and the Légion d'Honneur when the war ended.

Since then, she has become one of the almost legendary characters of Paris—known for her brilliant dinner-parties, for her clothes by Mainbocher, for her incisive taste, her abounding, elastic vitality

HORST • CONDÉ NAST ENGRAVING

Lady Mendl

From American Primitives



First: hearth-side wrapper, hand-crocheted of cotton. Second: lace bonnet and piqué pantalette suit—as in American primitive paintings

Portrait hat of straw, wound with a fetching veil, crowned with a flower

Sunday-go-to-meeting bonnet; rough straw, satin ribbon. Crocheted cotton shawl, gloves

Fichu ball-dress, out of a historical romance. Cotton tulle; cotton lace

All clothes from John-Frederics. Also at Marshall Field, Chicago

JOHN SWOPE

Margaret Sullavan

In costume for her current movie, "Back Street"

Straight Americana, circa 1890—this befrilled, beguiling costume, one of those designed by Muriel King for Margaret Sullavan's new rôle in "Back Street." In the 1941 movie, Miss Sullavan co-stars with Charles Boyer. Here's how you'll see her on the screen—fluttery in sprigged muslin, coquettish under a parasol, sweet as a candied violet

Preparedness begins

Taking blood donations—Mrs. Joseph Bell, a Red Cross "Gray Lady." Plasma is sent to England for transfusions

BLACK STAR

Mechanics Course at the American Women's Voluntary Services. Miss Ada deSayas and Miss Maud Van C. Oaks tear down a motor. Later they will graduate to trucks

Ground Course for Women Flyers of America. The instructor plots a flight with Miss Jane Jameson and Miss Cynthia Davis

Canteen training at the Red Cross cafeteria in New York. Mrs. Gilbert Miller and Mrs. John R. Bradley, the day's captain

at home

Map reading at the American Women's Voluntary Services; Mrs. Erwin Kugel, the instructor, Miss Elizabeth Rockwell

Parachute folding at the Volunteer Pilots—Miss Ruth Matteson, Mrs. Lucien Lemas, and Miss Elspeth Eric

The Red Cross Motor Corps—Mrs. Rand Smith, lieutenant, and Mrs. John H. Phipps transporting Roll Call supplies

From coast to coast—America's women prepare for emergency

SUDDENLY women in America are absorbed in learning, thoroughly, ways to help their country. As volunteers, they are learning to fold parachutes, to dissect car motors; they are studying ground courses in flying, plotting map routes, and memorizing telegraph codes. They are learning, as they learned in the last war, to keep hospital charts, to label laboratory specimens, and to feed quickly masses of troops on the move. If war does come, they will be ready to do Government service, or to take over jobs released by men on combat duty.

But if that moment does not come, their new education will not be wasted. For America always needs women whose special talents have been trained for special jobs. (During peacetime, the American Red Cross alone uses fifty-four thousand volunteers.) But, above all, this quick, intelligent, warmly reassuring action for defense is a new feather in democracy's cap.

For specific information about defense jobs that you can do, turn to page 90.

TONI FRISSELL

Yankee Doodle "Dandies"

If the dandies and rakes of Beau Brummell's day could look pretty hand-some in frothy jabots, cravats, stocks, waistcoats, and wrist-frills...think what these will do for you! Spring 1941 is bringing back these outrageous flatterers in Yankee-ized versions. You owe it to your vanity to try them.

On the lady above—a frilly jabot emerges from the upstanding collar of a black alpaca coat. The jabot belongs to a black silk dress, Henri Bendel.

The lady opposite hailing the hansom cab wears Creed's "Dandy" suit of navy-blue wool, its jacket open below the top button to show a foppish yellow flannel waistcoat. Straw sailor by Creed, too. Bonwit Teller; I. Magnin, Neiman-Marcus.

Eva Lutyens, daughter-in-law of the renowned architect, Sir Edward Lutyens, and herself a famous London dressmaker, skilfully draped the crêpe tunic-dress below. It is one of a collection she recently brought to America—a collection copied by Lord and Taylor

Drapery from London

HORST

Drapery from Spain

Photographed above, Estrella Boissevain, an American who has just come back from Biarritz, bringing with her this magnificently draped black jersey dress. It was made in Balenciaga's San Sebastian house, which has remained open during the Spanish war and this war

Colour Collaborators

Here are the accessories sketched with the three suits opposite. Wear them, as shown, or to contrast with a costume. Those in each South American shade came from the same dye-pot—thanks to Color Affiliates. • For a list of shops in other cities, please see page 91.

VOGUE STUDIOS

Argentine Navy

Your navy hat—a Howard Hodge felt. Best. Elizabeth Arden make-up kit for South American colours

Your navy bag—to tally with navy costume, or red, or beige. Koret's calfskin; wide straps. From Best

Your navy shoe—a sleek, walkable step-in of calfskin; "Lastex" gabardine. Palter DeLiso shoe; Bonwit Teller

Brazilian Beige

Your beige hat—identical colour of your suit—Howard Hodge felt sailor. Beige Kislav gloves. All from Best

Your beige bag—a supersized, supersleek one of calfskin. It's compatible with most colours. Koret bag; at Best

Your beige shoes—colour that's news again for shoes—of smooth calfskin. Delman shoe; Bergdorf Goodman

Chile Sauce Red

Your red hat—the tailored, brimmed felt you want with red or blue or beige. Howard Hodge design; Best

Your red bag—one of the frameless new pouches. Koret calfskin bag. Red Kislav gloves to match. At Best

Your red calf shoes—spring news—nice with red or navy-blue. Delman design. Bergdorf Goodman

South American colours—one per costume—for a North American spring. First: Argentine Navy. Second: Brazilian Beige. Third: Chili-Sauce Red. Suits of Stroock's Angora, Hodge hats, Koret bags, Kislav gloves: Best & Co.

"To meet the First Troop
Philadelphia City Cavalry"

Philadelphia Troop Ball

Miss Cecily Geyelin, a Philadelphia débutante, writes of a glittering evening. On the next two pages, a débutante's wardrobe—chosen by Miss Geyelin herself

"To meet the Active Roll of The First Troop Philadelphia City Cavalry at The Bellevue-Stratford on Tuesday evening December the thirty-first at eleven o'clock"...said the invitation. And the notice attached to it added: "Guests are requested to arrive before eleven o'clock as the Troop will march into the ballroom at eleven thirty o'clock. Ladies are *not* required to wear white"...

To a Philadelphia débutante, this was about the most exciting invitation of the whole season. All of us are imbued from our cradles up with the history and traditions of the Troop, which is the oldest American military organization in continuous service of its country.

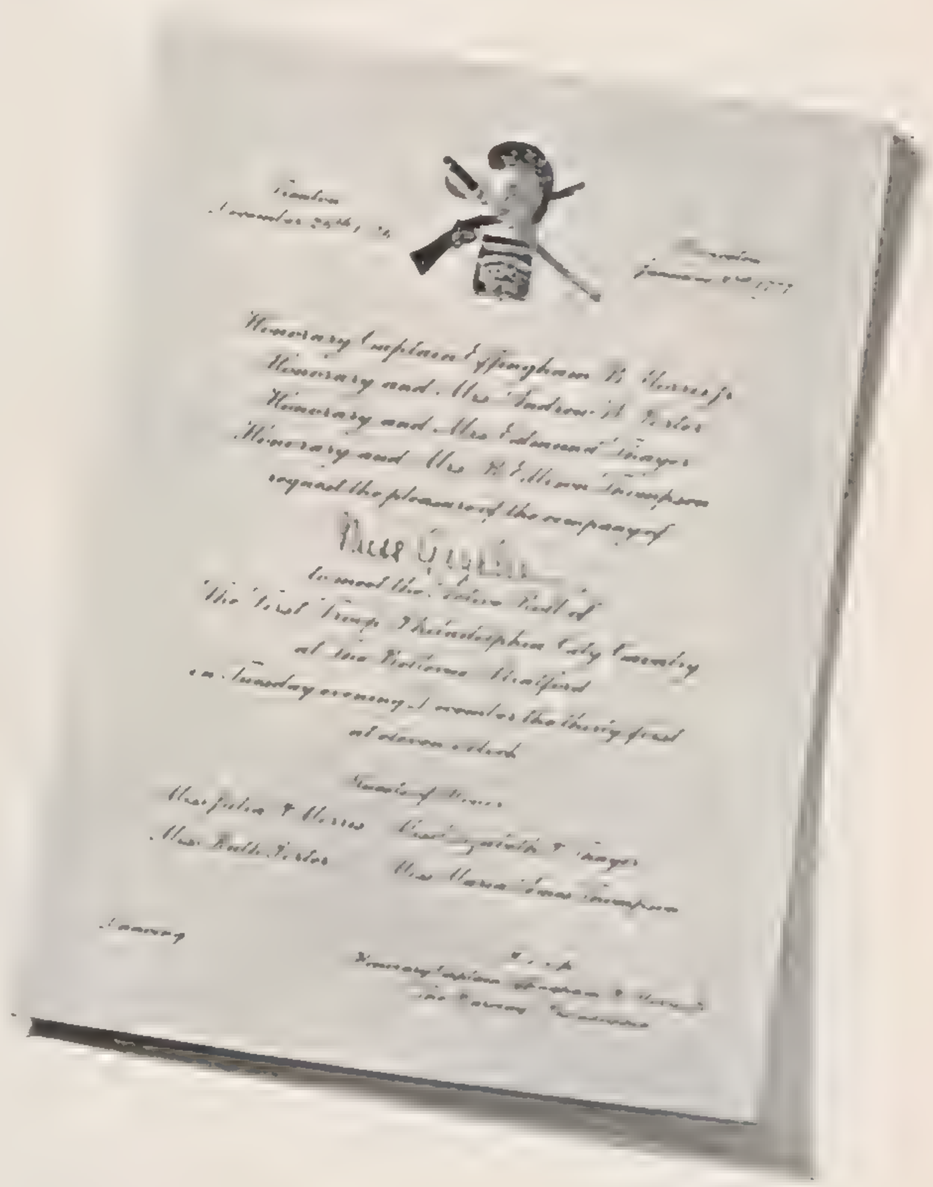
It was organized in 1774 as The Light Horse of the City of Philadelphia, and ever since then, through the Revolution, the War of 1812, the Civil War, the Spanish-American War, and the first World War, the Troop has served in the armed forces of the United States, manned by successive generations of Philadelphians. In peacetime, the Troop keeps up its high standard of efficiency with mounted drills every week, and a period of field training every summer. And—when the daughters of Troop members make their débuts—the Troop turns out, in full-dress uniform, as it did on New Year's Eve, 1940, for the débuts of Julia Morris, Elizabeth Thayer, Ruth Porter, and Maria Thompson.

I went to the Captain's dinner at the Armory before the ball. We were let in through the heavy wooden doors that open onto the tanbark of the ring, where the Troop has its Monday-night drills, and shown into one of the little rooms along the stairway, where we left our evening coats. The walls of the room were hung with photographs of special appearances of the Troop: the Troop escorting President Roosevelt on a visit to Philadelphia; the Troop escorting Marshal Foch, on his visit after the last war. (A hundred years before, the Troop formed a guard of honour for Lafayette, when he rode through the same streets.)

Then, clutching our full skirts and our long white gloves, we climbed the stairs to the landing, where Captain and Mrs. John C. Groome, junior, were receiving. Cocktails were being served in a room near-by, and there I saw what I had waited so long to see—a Trooper in full-dress uniform! (You see two of them, opposite.)

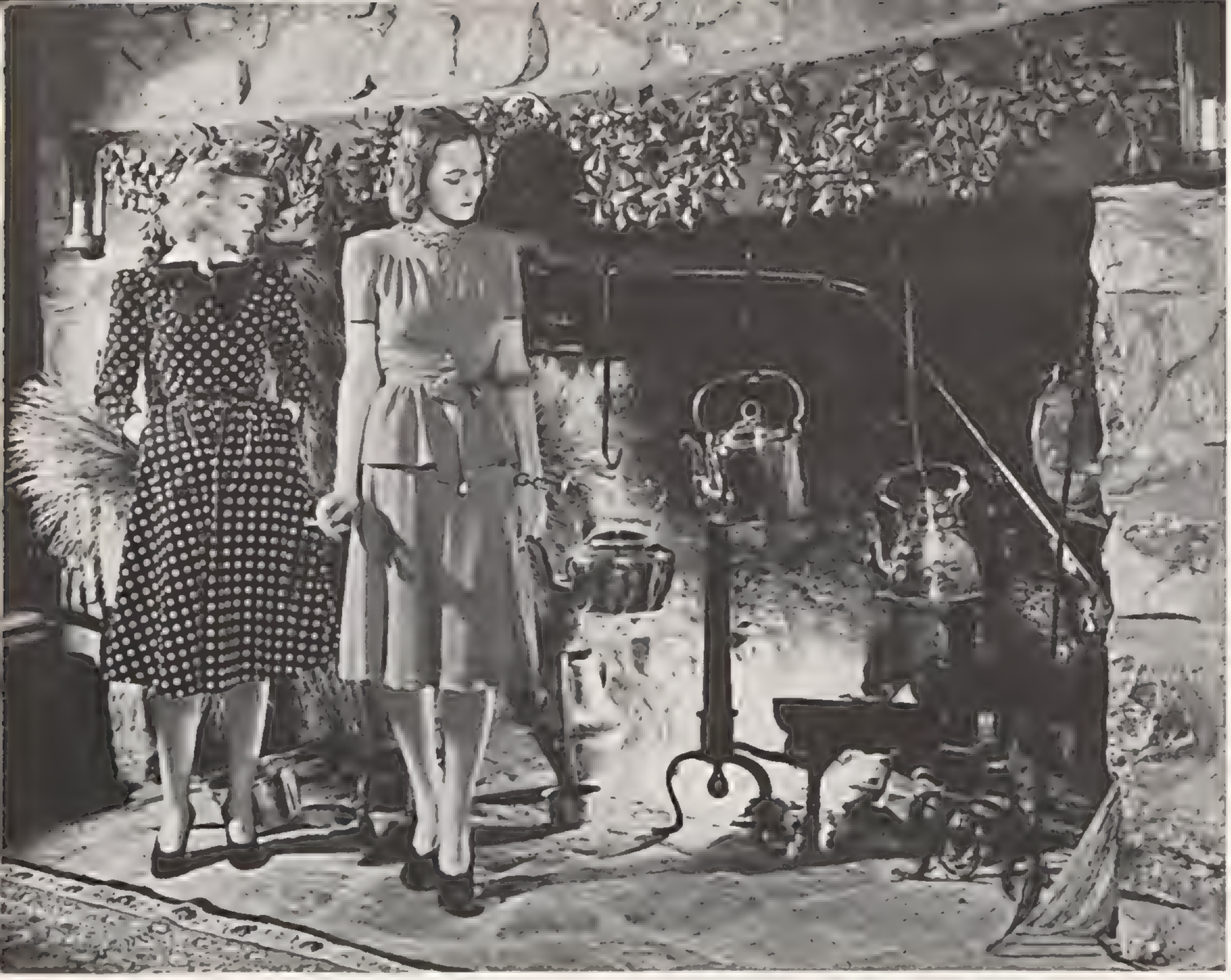
It wasn't long before we climbed another flight of stairs, and went into the Troop dining-room, past the big black wooden horse that guards the door. The long table and four smaller ones were set with china, silver, and glasses bearing the Troop insignia—the sabretache and helmet—which also appears on the labels of the Troop's champagne. Around the walls were old battle flags; in the safe behind us was the original Troop standard with its thirteen stripes, from which the design for the first American flag was taken, and a letter from George Washington commending the Troop for its services in the Revolution.

As I looked around the dining-room, I had the feeling that I had been transported back through the years; that (Continued on page 85)



Opposite: Admired by two handsome Troopers on the grand staircase —a dress that might have been worn by one of the lovely guests at the Philadelphia Troop Ball. White marquisette, dreamy in the waltz, with circles of ruching on the wide skirt. Salon Moderne, Saks-Fifth Avenue

Under



Photographed at "Tregarick," famous old Dutch house of the Geyelins—
Mrs. Reeves Wetherill in dotted rayon faille; Miss Geyelin in red crêpe

KARGER-PIX

Miss Cecily Geyelin
in "Tregarick's" game-room—
standing in front of murals
she herself painted
at Sarah Lawrence College.
She wears a country suit
of beige Shetland wool
with new "dispatcher" pockets

Twenty . . .

Miss Cecily Geyelin, débutante of Philadelphia, chose this wardrobe. Débutantes elsewhere: note well. Each piece costs under $20

Miss Cecily Geyelin, débutante who wrote the article on page 55. Her coat—finger-tip red wool with the new sloping raglan shoulders.

Mrs. Reeves Wetherill, a friend of Miss Geyelin's, in an American Revolutionary suit of navy-blue woollen

• Clothes on both pages: Altman, New York; Bonwit Teller, Philadelphia; The White House, San Francisco

An informal dinner-dress, worn by Miss Geyelin—black rayon jersey top; pink-and-white taffeta skirt

Capes: Coast to Coast

A.

MARGARET HAYES, PARAMOUNT STARLET OF "NEW YORK TOWN"

B.

RAWLINGS

C.

It's a cape year—1941. Partly because this is the year of "Dandy" fashions—and those elegant gentlemen of the 1800's delighted in the swagger of a cape. Partly because a cape is, in its own right, a traditional prop of drama.

Your cape, as of this spring, is likely to have gently curving shoulders; perhaps a contrasting lining. It might be a great cape, to your hem. A collar-cape, to your ribs. A brilliant military cape; a fluttery silk one. All designed to help you cut a dashing figure, this spring.

A. THE COLLAR-CAPE, worn by Margaret Hayes, young Paramount actress. It's of black wool, like a monk's collar. Black wool dress. Best

B. THE DANDY'S CAPE—blue rayon-and-silk crêpe, like the beruffed dress; dotted taffeta lining. Taffeta bonnet. At Saks-Fifth Avenue

C. THE MILITARY CAPE—brave scarlet wool, hung from a deep, curved yoke. Wear it day or night. White straw toque. At Jay-Thorpe

D. THE GREAT CAPE (opposite). Of Tattersall checked tweed over a black wool suit. Nettie Rosenstein design. At Bonwit Teller; I. Magnin →

The Great Cape

HOOCHI-COOCHI from

Chicago's famous Little Egypt, 1893

Tatenta, a vaudeville Salomé, 1905

"Drape dancer", unknown, 1900

Mata Hari, the famed spy, a daring innovator, 1912

Lalella, "Beef Trust" girl of 1910

The Museum of Modern Art

HOOCHI-COOCHI, the delight of Toulouse-Lautrec and of California miners, is still for thousands of anonymities the all-time high in seduction. It was also one of the recognized dance forms shown recently at The Museum of Modern Art, in a great exhibition now touring the country. (These seven old photographs, from the Museum's Dance Archives, are among the three hundred in the show.)

Until Little Egypt hit the Chicago Midway in 1893, hoochi-coochi was nameless, sub rosa, and fairly naked. Then it came into the open, flooding the stage from burlesque to opera. (This was its most discreet era—pearls cascading over stout, white union suits.) But in this winter's "Panama Hattie," hoochi-coochi reached a new high in its tried-and-true appeal when Carmen d'Antonio, golden as an apricot, rippled out of her fruit-hung basket to the sound of drums.

Tootsi Puka; star of 1916

Madame de Vere, Barnum's, 1878

CARMEN D'ANTONIO, 1941 TOP IN SEDUCTION, IN "PANAMA HATTIE"

Material for Self-Expression

Here follow four pages of America's fabric-news

ONE way to have your clothes look like you—and nobody else but you—is to make them yourself (or call in your dressmaker). If you like to have things your own way, like to express yourself, like to map out your own colour schemes—this is the year to encourage that creative urge. For this year, you'll have more cooperation than ever before from fabrics...from American fabrics.

On the next four pages, you see some of the new fabrics America has designed in the last few months. When you finger them, you'll feel their quality. When you see them, you'll be excited by their vitality and originality. All of them can be bought by the yard in shops throughout the country.

NEUTRALS. Get acquainted first with all those natural, neutral shades shown opposite. "Be natural" is a fine law for a suit to follow this spring. In the parlance of the trade, these beiges, grèges, and wheat shades are called "grey goods" or "undyed goods." Many have never been near a dye-pot. Their complexions are completely natural, taken directly from the original animal's wool...such as camel's-hair, alpaca, cashmere, and the like.

There are two ways to use these neutral shades, this year. Be neutral from head to foot. The single standard in colour is super-smart. Or team neutral with such brilliant allies as vitamin-greens, piercing reds, goldfish-orange. You might have a coat or cape, for instance, of that beige alpaca and wool (#1 opposite), and line it with the plaid surah. Bright linings are one of spring's pleasantest surprises.

GROUNDS FOR A SUIT. If the neutral shades don't win you, think of a town suit in green or pueblo-brown or navy-blue twill. (See the green and pueblo-brown on page 66.) Twills, reps, or serges—anything with a narrow or wide rib—are perfect grounds for one of the new "Dandy" suits with upstanding collars, frills at the throat, or Regency waistcoats.

For a more casual suit, consider the new feminized versions of men's wear suitings. The patterns are authentically masculine, but the fabrics are softer, the colours more subtle. That pink-and-grey striped wool, that chalk-striped grey sharkskin, that Glenurquhart hunting plaid (all on page 66) are what we mean. For casual country suits and top-coats, there are window-pane checks, vivid stripes, and plaids so enormous we couldn't show them on one of these pages.

PRINTS CHARMING....AND CHARMING PLAINS. Some of the imaginative prints America is turning out are shown on pages 64 and 65. Ripe-red strawberries, angelic cherubs, lace designs, and wonderful flowers. Many of the flowers have gone in for a slight inflation. On evening prints, they're frequently giant; on day prints, they vary from widely to closely spaced. Backgrounds of prints are lighter in shade. True, there are black backgrounds, but they're outnumbered by the grey, taupe, white, or brown ones.

Among the plain fabrics: an ace for 1941 is silk shantung, which can preserve its cool, collected look under all circumstances. Jerseys, unsurpassed for drapery, and plain crêpe appear in beautiful classic colours and such new spring shades as deep-sea coral, buoy-red, goldfish-orange.

1 For a country coat; Warren's wool and alpaca fleece. McCutcheon's

2 Lollipop colours for Ducharne's pure silk plaid surah. At Altman

3 Feather-soft cashmere, as Stroock does it—naturally. From Altman

4 Garden-green for slashing contrast. Cohama's rayon rep. At Gimbel's

5 Wheat and white diagonal stripes; a Botany woollen. Bloomingdale's

6 Dull and smooth as a camellia is Duplan's rayon sheer. At Macy's

7 Strict neutrality in this undyed tweed by Strong-Hewat. At Altman

Neutrals and their Allies

1 2 3 4 5 6 7

Prints Charming

1 Make-believe samples pinned on silk by Descours-Genthon. Lord and Taylor

2 Ripe-red strawberries—on Onondaga's crêpe made of DuPont Rayon. Macy's

3 Black lace appears to veil Cheney's pink silk crêpe. At Lord and Taylor

4 Mallinson's silk shantung (do have shantung for 1941). Lord and Taylor

5 Looped cords form huge flowers on Descours-Genthon's silk. McCutcheon

6 The infallible daisy—an Enka Rayon crêpe by Bourget. At Lord and Taylor

7 Miniature trees, some in blossom, grow on a silk crêpe. From Altman

8 Shadow-checked rayon—a Celanese Creative Fabric. At Lord and Taylor

9 Taupe-and-white—a cool blend in a Croydon silk crêpe. Lord and Taylor

10 For a draped dress—Heller's molten jersey—a Crown Tested Rayon. Macy's

11 True-to-life chrysanthemums blossom on this silk crêpon. At Stern's

12 Giddy butterflies and gay blossoms on Ducharne's silk crêpe. At Macy's

13 A cloud of engaging cupids on black silk Truhu crêpe. Lord and Taylor

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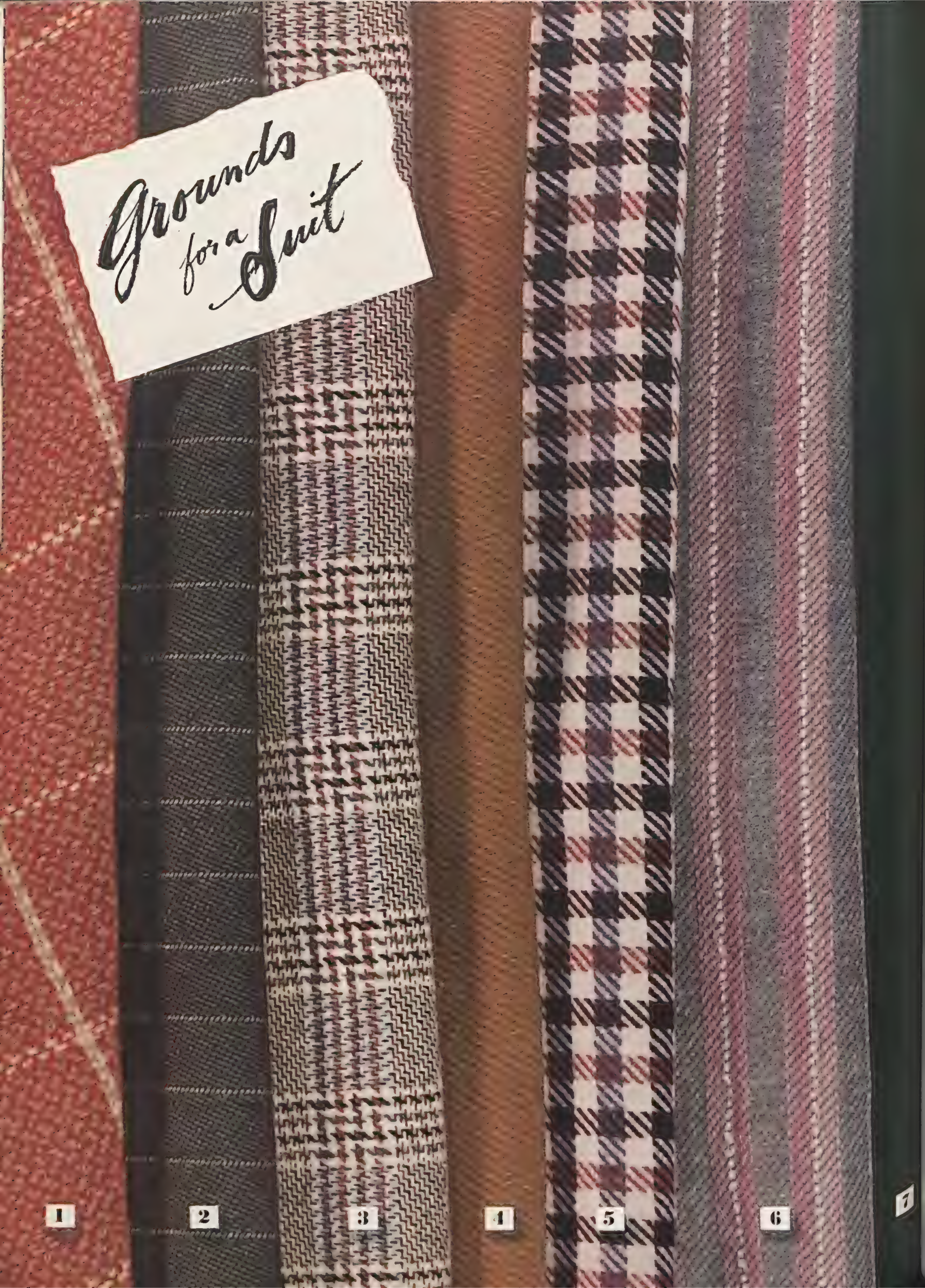
Grounds for a Suit
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Do you know

- How to plan your clothes?
- How to disguise figure faults?
- Which to buy first, design or fabric?
- Which fabric suits which design?

THERE'S such satisfaction in a self-made wardrobe. You can have everything your own way—but plan wisely and well. Scan the whole fashion picture, then take your choice of colour and fabric. (Ideas on pages 63-66.) Pick the silhouette you want—and need.

This spring, there are several silhouettes to choose from, as you see by the procession of figures on this page. There's the slim and straight (a). Gently sloping shoulders and easily full skirt (b). Peplums (c). Hip interest (d). Loose armholes, loose fullness for many casual coats (e). Longer jackets (f). Jacket-dresses (g).

Always buy your design before the fabric. Learn the tricks that minimize what you consider your figure faults. If your own shoulders need broadening, choose a design with padded shoulders (either straight or sloping)—or try wide, contrasting collars and revers. If your figure needs building up above the waist—look for drapery, gathers, or other fullness there. If it needs slimming—avoid double-breasted clothes. Concentrate on designs with seams that taper toward the belt, which should be narrow and the same colour as the dress. Look for longer jackets, for collarless V neck-lines. Don't "overfit"—that merely emphasizes bulk.

Finally—buy your fabric, after the shape and character of your dress have decided the kind required. Consider this as an investment—you can't make a good dress out of poor fabric. For a slim silhouette, you'll have fabric either soft or stiff—but with *body*. For a draped silhouette, look for suppleness, as in jersey. For a wide or pleated skirt, select firm fabrics—they keep a clean-cut look. For a novice, prints in neat, all-over patterns are best. Big, widely-spaced prints—beautiful as they are—must be expertly cut, matched, and stitched. Better wait till your hand's gained a little more practice! Now—turn the page to see an even dozen of spring's designs.

1 Window-pane checks for Stroock's loose-woven new wool. At Altman

2 Pin-striped woollen sharkskin by John Walther. At Lord and Taylor

3 A man's Glen plaid in Hockanum's feminine wool suiting. At Altman

4 Pueblo-brown for this crisp wool twill by Forstmann. At Wanamaker

5 Gun-club checks make this bright wool by Hockanum. From Altman

6 Perennial favourite—this wide-striped Botany wool. McCutcheon

7 Wool twill by Forstmann—in one of spring's greens. From Altman

Making your way

Spring coats

FIRST: New horizontal seaming on a slim town reefer—those seams flatter a too-meagre bosom. Consider it of the green twill on page 66 (No. 7). Design S-4272.

SECOND: New softer shoulders on a coat that's as gentle to 42 as to 12. It would take well to the pueblo-brown twill on page 66 (No. 4). Design S-4287.

THIRD: New shoulder-yoke on a loose country coat, endearing to all ages and figures. Goes with everything if you use the alpaca and wool fleece on page 63 (No. 1). Design 8961

Spring tailored dresses

FIRST: Modified dirndl—this soft, casual dress. Make it one of this spring's pretty neutrals, perhaps, by using that shadow-check on page 65 (No. 8). Design 8964.

SECOND: Money-bag pockets on a shirtwaist-like dress. Take to bright red, say, as on page 63 (No. 6). Add white to small turn-down collar, pockets. Design 8968.

THIRD: New gathered peplum on a two-piece dress. Peplum and inserted belt are waist-slimmers. Nice of small print—say the blue-and-white on page 64 (No. 6). Design 8947

BACK VIEWS AND SIZES WILL BE FOUND ON PAGE 85

toward Spring

Spring suits

FIRST: Slim, tailored suit (jacket and skirt) that might be of loose-woven, natural-coloured tweed, such as the one on page 63 (No. 7). Design S-4292.

SECOND: Horizontal slot-seams on a single-breasted jacket; box-pleated skirt. May be of that rose-and-grey wool on page 66 (No. 6). White piqué revers. Design 8960.

THIRD: New double-flap pockets, revers. Try jacket and skirt of the wool sharkskin on page 66 (No. 2). Blouse of faille, revers and pockets of velveteen—same shade. Design S-4291

Spring afternoon dresses

FIRST: Soft, draped lines for this feminine afternoon dress. The grey-blue shantung on page 64 (No. 4) would go with almost any other colour. Couturier Design 375.

SECOND: New shoulder-line on a dress gathered to emphasize (or imitate) a small waist. Try that vivid red print on page 64 (No. 5). Couturier Design 371.

THIRD: Curved seams on the jacket and dress, a minimizing costume if you worry about extra inches. Might be of the strawberry print on page 64 (No. 2). Couturier Design 376

PHOTOGRAPHED AT THE CLOISTERS BY LUIS LEMUS

The natural thing

Let your suit or coat be natural, be neutral this spring. Like these: First, a new back-belted suit of beige-and-grey Forstmann plaid; $39.95. Note: the big hat is beige, too. Second: A swashbuckling top-coat, beige-blue-grey Stroock plaid; $39.95. Again, a beige hat. Both costumes, Carolyn Modes; Arnold Constable; and Mandel Brothers, Chicago

in spring wools

Photographed at The Cloisters: two wrap-around coats, much like the ones that F. Scott Fitzgerald heroines wore. First: A wrap-around coat of pale beige wool with a natural leather belt and deep armholes. $75. Beige feather sailor. Next: A Helen Cookman coat, beige-and-brown wool plaid. $49.95. Green hat. All: Lord and Taylor; Marshall Field

Beauty Up

In which canny ladies buy beauty with "time" for their currency

ATTENTION, ladies. To-day we are auctioning off Beauty, that priceless treasure Helen and Nefertiti once owned, a collector's item coveted by every charmer since Eve. Up for sale are a collection of beauty régimes ready to be knocked down to any lady with a capital of twenty-four hours a day. Any one can bid. Put a few dollars down, ladies, and the rest you can buy on TIME. One minute, ten minutes, sixty minutes a day. What am I bid for a soft, satiny complexion? Remember that beauty is the equivalent of a first-class ticket through life...what am I bid?

The lady with the cuckoo clock bids thirty seconds. Come now, ladies, thirty seconds every morning will never buy any beauty treasure. Ladies, I beg—consider the value of beauty.... Who will bid four minutes, five for Beauty? Did I hear six?

Who'll bid 13 minutes for a fresh morning make-up?
Knocked down to the lady in the blue suit, one Yardley make-up, guaranteed to remain fresh, silky, and fragrant until the sun is over the meridian. You'll find it very useful and good value for your investment. Take it away, Madam, it's all yours.

TIME EXPENDED: thirteen minutes. 1 minute to apply cleansing cream; 3 minutes to wash face with soap; ½ minute to pat on toning lotion; 1½ minutes to apply complexion lotion; 1 full minute to put on rouge; 2 minutes to apply eye make-up; 1 minute to apply lipstick; 3 minutes to apply powder, to brush it off, and set it with cotton wrung out in Yardley toning lotion.

Who'll give 2 hours for a head-to-toe treatment?
Sold to the lady with the er—hat—this plan of action, an original Barbara Gould. Worth every minute it takes—because it makes *you* a thing of beauty, little lady. Come and get it.

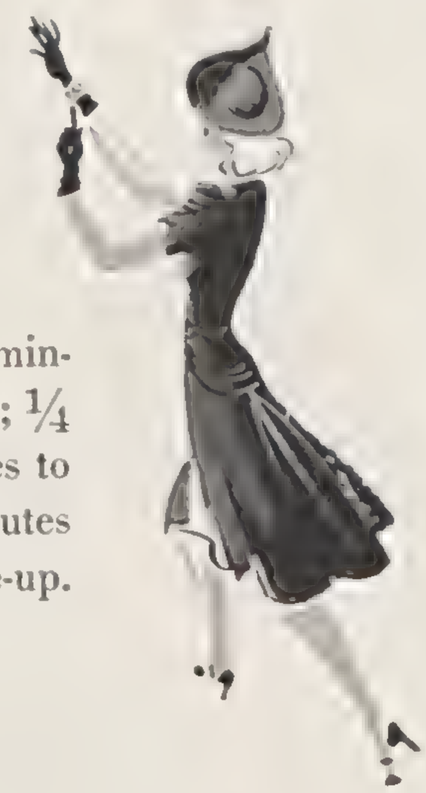
TIME EXPENDED: Two hours and six minutes. 5 minutes to remove nail enamel; 1 minute to apply cuticle oil; 15 minutes to set hair; 1 minute for cleansing; ½ minute for freshening lotion; 20-minute bath; 3-minute friction, Cologne, dusting powder; 15 minutes to apply anti-perspirant; 4 minutes to apply Plastique Masque; 20-minute rest, with eye-pads, and cream for hands, elbows, feet, and legs; 3 minutes to remove masque; 1 minute to apply Irradiated Cream, ½ minute to remove Cream; 1¾ minutes to apply foundation; 17¼ minutes for rouge, powder, eye make-up, lipstick, and combing out hair; 18 minutes to apply (and dry) nail polish.

for Auction

Who has 45 minutes to invest in an evening make-up?
Sold, a bargain, to the little lady at the left, with the hour-glass—one flawless evening make-up signed Frances Denney. This make-up is guaranteed not to turn spotty under electric light, or to cake or smudge during evening hours. You have purchased, Madam, a make-up which is appreciated by the male animal, and coveted by women. A smooth article, little lady, knocked down to you for three quarters of an hour.

Time Expended. 2 minutes, Special Cleansing Cream and Mild Astringent; 2 minutes to run bath, 2 minutes to apply Make-Up Mask. 13 minutes in bath; 2 minutes to remove Mask and apply cream. 4 minutes Cologne, dusting powder, removing cream with astringent, and applying Under-tone over back, neck, shoulders, and face. 20 minutes for make-up, setting it with Cologne.

Who'll bid 17 minutes for a mid-afternoon pick-up?
Sold to the lady at the right—a Jacqueline Cochran face-reviver. Made to order for the busy woman, for the little lady who rushes about too much. It promises to erase the marks of strain, to give you a morning face in mid-afternoon. A rare treasure for the lady with forty-three pressing engagements and little time to spend.



Time Expended. ¼ minute to lock the bedroom door. ¼ minute to tuck tissues around your neck. 2 minutes, cleansing cream; ¼ minute, skin lotion; 1 minute to apply Film Masque. 8 minutes to let Masque harden while you rest, and check your nails. 2 minutes to remove Masque; ¼ minute to apply Skin Lotion; 3 for make-up.

Who'll put 2 minutes into a quick clean-up?
Perfect for career ladies who have to meet a tea-time beau—this Harriet Hubbard Ayer quick make-up. Going—going—gone, to the little working lady with only a couple of minutes to spare.

Time Expended. Take ½ minute from your employer's time to lock the office. 17 seconds cleansing with Luxuria; 7 seconds, skin lotion; 17 seconds to put on foundation and powder; 15 seconds, lipstick; 5 seconds to brush and shape your eyebrows and lashes.

Who'll bid 11 minutes for a country make-up?
This fine Tussy make-up is guaranteed to fool lens-eyed husbands into thinking you were born with that complexion-made-for-close-ups.... No offense, little lady, step right up, and take it away.

Time Expended. 2 full minutes for cleansing cream; 1 minute for skin lotion; 1 minute to apply Wind and Weather Lotion; 1½ minutes for rouge—and bring it well down toward your jaw-bone; 1 minute for eyebrow pencil, sketching in your brow-line delicately; 1½ for lipstick. 1 minute, powder over all, lipstick, eye make-up included. 1 minute to brush it off with cotton wrung out in skin freshener. 1 minute to brush and oil eyebrows.

Quilting Bee.

Quilted and fitted—for day

Maybe it's the Chinese influence, again. (The Chinese love quilted coats.) Or maybe it's a renascence of our own Early American fondness for quilting. At any rate—nothing looks newer, this spring, than a quilted coat, like this black silk crêpe one; finely quilted so it fits smoothly; printed with white ships. Crêpe-and-wool dress. Salon Moderne, Saks-Fifth Avenue

Quilted and fitted—for evening

New look for evening—quilting, on a crisply-tailored jacket of white cotton piqué, embroidered all over with rhinestones, and not a bit reminiscent of your quilted bed-jacket. Perfect for the South—over your white piqué or bright-coloured cotton dresses; perfect for the North, too, over this sheath of black rayon-and-silk jersey. Salon Moderne, Saks-Fifth Avenue

. . . 1941

The newest stitch you can put on your back this spring is likely to be quilted—ergo, this fine quartet of quilted jackets

RAWLINGS

Quilted and flaring—for day

New—the colour of this wool jacket: billiard-green. New—the fact that it's quilted all over. Hip-length, flaring, faintly Genghis Khan, it's the kind of jacket you'll sling on over everything—that you'll wear North and/or South. (In the South, you might even use it as an informal evening wrap.) Here, it's worn over a bright cerise dress of sheer wool. From Jay-Thorpe

Quilted and flaring—for evening

Quilted aquamarine satin lines this evening jacket—its exterior of black Celanese rayon crêpe: a tremendously effective use of quilting. It's just bulky enough to make the black crêpe dinner-dress underneath look reed-slim, and you with it. This would be a wonderful dining-at-home costume—you'll dine out in it, too. Jay-Thorpe. Jewels on this page; Cartier

Mr. and Mrs. Charles S. Payson's

ALL BEIGE AND WHITE WOOD—THE HOUSE OF MR. AND MRS. CHARLES S. PAYSON AT HOBE SOUND

SAMUEL H. GOTTSCHO

House in Florida

Curved, for a wide view of the water, corner rooms, for sun and air— a functional house on Hobe Sound

To bring the outdoors indoors, to let in all of Florida's air and light, is the function of Mr. and Mrs. Charles S. Payson's house on Hobe Sound. And the architects, Treanor and Fatio, have accomplished it so adroitly that there's no hint of functional severity.

Built of beige wood, with white window-frames and columns, the house stands about a hundred and fifty feet from the lake, or bay, side of the Sound. Wide wings embrace the patio; great curved porches form a double-deck balcony. And because the house was built for the South, every room was made a corner room, catching the breezes; the roof has a sprinkling system that can lower the temperature ten degrees.

The living-room windows open on one side to the bay, on the other to the garden. Beatrice Stewart, Inc., the decorators, used pickled pine for the furniture; pink-beige, pink-brown, white, and touches of chartreuse for the colour scheme. The dining-room is in plaster-white and greyed amethyst, with flower-boxes full of fuchsias at the windows. With its soft colours and wide-windowed rooms, the house is made for its setting: between the bay and the garden, under the sun.

DOUBLE-DECK OF CURVED PORCHES, LOOKING OVER THE BAY

"PICTURE" WINDOW IN THE LIVING-ROOM

PINK-BEIGE BANQUETTE IN THE LIVING-ROOM

MRS. PAYSON'S BEDROOM—GREY, WHITE, JADE, RASPBERRY

Ten good little dresses

THE "good little dress" is an American phenomenon. We love it, we live in it, we've made it a tradition. And no wonder. For it's a forte of our American designers. A must-have for our busy American lives. A backlog of our wardrobes, any season.

It has a whole range of occasions. We commute in it. Lunch in it. Have tea in it. Wear it for "Don't-dress" nights. It has a whole range of prices, too. One to fit every purse, whether an extra-lean or an extra-lavish one.

Herewith—America presents ten of this spring's "good little dresses."

VOGUE STUDIOS

Three-tone wool jersey. Sandy top, navy-blue skirt, red sash-belt. Easy to wear. $29.95. Lord and Taylor; J. W. Robinson

Pointed yoke on a day-in, day-out beige wool dress. Bias-cut shoulders and skirt. $35. Pure-brow felt hat. Bloomingdale

Frothy jabot of fine handkerchief linen on a suit-like dress of soft grey wool jersey. $15. White jonquil and green leaf toque. At Best

Twin peplum on this navy-blue wool dress, braid-bound. $19.95. Altman; Carson Pirie Scott; Neiman-Marcus

White embroidered piqué collar and pockets, on schoolgirl dress of grey wool. $29.95. Bright green hat. Milgrim

Six pockets, gilt-buttoned, on a gold-beige wool dress. $39.95. Crocheted straw hat. Bonwit Teller; I. Magnin

Stitched tucks across the yoke of a beige wool dress. Wear it mornings in town, and all day in the country. $39.95. At Bonwit Teller

Two-piece dress of navy-blue shantung —to wear time and again. Spring's white touch—the collar. $35. Lord and Taylor

Sloping shoulders, spring news, on a beige rayon crêpe dress. Under $40. Straw hat. Bonwit Teller; Neiman-Marcus; I. Magnin

Sheer wool and taffeta—for American afternoons. Navy-blue wool bodice, beltless as a sweater, on silk taffeta skirt. $39.95. At Lord and Taylor; Ransohoffs

HOW TO FACE SPRING

Here are five colour themes, current in the new spring make-ups. Play them against your new spring clothes—and your freshened mood

You wear a new red. With navy-blue, black, with wheat-beige touched off with red accessories, with neutral prints, you'll want a true red lipstick—and the make-up to go with it. Be sure, above all things, to have your foundation and powder *clear* and light. Apply rouge sparingly (reds have a tendency to exaggerate near-by reds). Let your lipstick have the limelight, and use very little eye-shadow. Allow your lipstick to shine—true red is one of the colours that can afford to blaze. It can't be worn timidly or tentatively; it must be as bold, as decisively red as a flag. True red, too, is so becoming to the hands, you'd make a great mistake not to match your nail enamel to your lipstick.

You choose yellow for accent. There's a lot of yellow about, splashes of orange and flame prints. Your make-up must be warm, but not sultry, and the "blue reds" are to be avoided. Use a "cover-up" cream foundation with this make-up, a rose-golden one, and apply your rouge rather boldly and high on your cheek. Watch out for yellow or ochre powder shades—you'll look all the same colour. Stick to browns or greens for your eye-shadow. Your lipstick will be true flame—and as the colour does not blend *naturally* with your skin tones, keep your lip outline especially sharp.

You like, you love pink. You'll be wearing prints with pastel backgrounds, and masses of pink, blue, and green accessory touches. For all the pastels (excepting chartreuse and vivid turquoise) a rosy make-up is best. Use a definitely rosy foundation—and go so far as to try one of those frankly pink facial tints. Use blue or green or lavender eye-shadow (no dark brunette would attempt this make-up) and pink rouge high on your cheek. Be sure to get hold of the *brightest*, strongest pink lipstick possible. Apply it—powder lightly over it—then lick your lips. It's the kind of make-up men call "natural." (Poor innocents.)

You're a brown study. There is a whole range of brown this spring—from pale neutral beiges right down to forest shades. With some, you'll wear true red—with others, there are lipsticks with a definite brown undertone. When you're going to wear brown make-up, watch out for these pitfalls of too dark a foundation, too dark a rouge, and brown eye-shadow. The brown reds can be very becoming—but only against a clear, transparent background. Vogue does *not* believe in this costume colour with sunburn, or for dark-skinned brunettes. Achieve a mat finish with a brown lipstick, preferably a dry-textured stick.

You choose the inevitable blue. Mauve is back in the picture for spring, and so are touches of fuchsia, purple. With these, you'll want a lipstick with a definite blue undertone. With a fuchsia lipstick, you *must* wear rouge, and, unless your eyes are very brilliant, you must resort to a little eye-shadow to guarantee your eye colour "fast." Fuchsia is dynamite. Wear a foundation which gives your face a little colour—fuchsia tends to make your skin pale. It's an ideal make-up for evening, you know—because blue will stand up under electric light.

MRS. DAVID S. GAMBLE, JR. (the former FREDERICA VANDERBILT WEBB)

THE COUNTESS OF WINCHILSEA (granddaughter of the late CORNELIUS VANDERBILT)

MRS. VANDERBILT PHELPS

BEAUTY PRIMER...de luxe

If A stands for American and B stands for Beauty, then C stands for *Cleanliness!*

American Beauty, no matter how luxuriously nurtured, is always touched with the white wand of a puritan, almost bandbox daintiness! Hair is shining. Skin is visibly cared for, sweet and clean—like fruit blossoms after a shower.

In many of America's leading families, the rites with which this exquisite flower freshness of skin is wooed are the simple and adequate ones of Pond's beauty primer de luxe:—

BURY your face under sleek layers of Pond's Cold Cream—and *smack* your skin all over briskly with your cream-coated fingers. Do this for 3 full minutes. This cream serves two needs—it cleanses and softens, by mixing with the dead surface cells, dust and make-up on your skin.

CLEAN OFF all this softened debris with the absorbent purity of Pond's Tissues. Wiped off, too, are the softened tops of some of the blackheads, rendering it easier for the little plugs of hardened sebum to push their way to the surface.

COVER and BRISK UP a second time with Pond's Cold Cream. Again wipe off with gracious Pond's Tissues. In your softened, glowing skin, lines seem softer, pores finer.

FRESHEN now with a cool, astringent splash of Pond's Skin Freshener.

COAT your cool, clean face with its final benediction—Pond's Vanishing Cream. This cream has the specific function of dispersing remaining harsh particles, little chappings caused by exposure, and endowing your skin with a flattering mat finish. Wipe off after one full minute. Then observe with what favor your skin receives—and holds—its powder.

Perform these simple yet luxurious Pond's rites in full—before retiring or during the day. And again in briefer form as your skin and make-up need freshening. Act now to start your new daily rules for a fresh, flower-soft skin—with Pond's.

THESE TWO FOR THE PRICE OF CREAM

ANOTHER THRIFTY GIVE-AWAY—For a limited period you can buy Pond's Cold Cream in the medium-large (6.1 oz.) size that gives you so much more for your money, and get with it *absolutely free* a generous 20¢ box of Pond's enchanting Face Powder. Your choice of 4 shades. Ask for this new Pond's beauty bargain at your favorite beauty counter.

MRS. DAVID S. GAMBLE, JR. (the former FREDERICA VANDERBILT WEBB) . . . THE COUNTESS OF WINCHILSEA . . . MRS. VANDERBILT PHELPS all great-great-grandchildren of the famous COMMODORE CORNELIUS VANDERBILT, founder of the family fortune. Each has for years followed the simple yet luxurious Pond's precepts of skin care

WARNER'S ALPHABET BRAS
Comfortably hold and mold the breasts to a youthful line. Fitting is no problem with types A, B, C and D.

WARNER'S LE GANT* "HALF-SIZE"

Are You Short—Not Over 5'4"?

"Half-Size" Le Gant, the corselette for shorter women who wear half-size dresses—gives a definite illusion of smarter, longer lines! The proportions are just right for short figures! Like all Le Gants, it is different, because it has the comfort of elastic with the control of cloth. And it won't ride up!

Le Gant Corselettes
Girdles and Pantie-Girdles, $5 to $35

Write for illustrated booklet "Recipes for Figure Beauty". The Warner Brothers Company, 200 Madison Avenue, New York, N. Y. In Canada: Pansion Corset Mfg. Co., Ltd., Quebec.

*Reg. U.S. Pat. Off.

DISCOVERIES IN BEAUTY

In tune with our times, Revlon presents a new kit called "Middy Collar." In navy-blue trimmed with white, it contains polish, oily remover, and Adheron, a base, and a requisite for beautiful nails

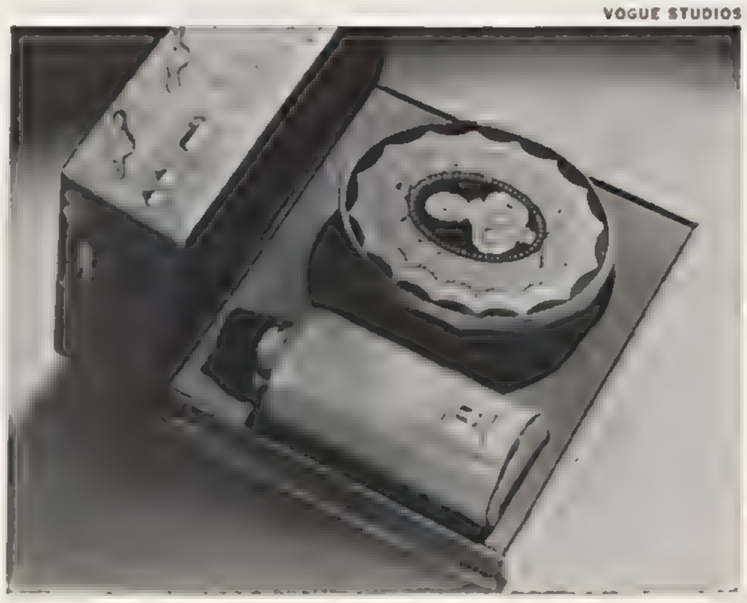
KATHLEEN MARY QUINLAN, whose cosmetic preparations are a joy to all, now introduces a Foundation Lotion for dry or normal dry skin. It comes in three shades—Rose Cream, Dark Cream, and Peach—and has the wonderful quality of helping to conceal annoying little blemishes. Shake the bottle vigorously till the lotion becomes thick and creamy, apply a dab here and there with your finger-tip, and then smooth it lightly over your entire face and neck—and proceed with the rest of your make-up. This foundation will take make-up easily and hold it for hours, and is indeed a boon during the cold, windy days when your face tends to become too pink—in spots!

A true red lipstick for now (and for many months to come) is Germaine Monteil's "Singing Red." A light, happy shade, this smooth and creamy lipstick will blend with every colour and is correctly accentuated by the same shade of cream or dry rouge and the complementary shades of "Muted Rose" powder and "Smoke Blue" eye-shadow. The complete make-up can be found at Bonwit Teller.

Something new in sachets! Fabergé, the perfumer (noted for ultra simplicity in his bottles), has designed a perfumed pillow—in any one of his four odours—with or without a little pouch containing a dram of perfume. You can choose "Aphrodisia" in white kidskin, bound in gold; "Woodhue" in beige-and-brown kid; "Tigress" in tigress-patterned velvet; and "Straw Hat" in natural straw trimmed with scarlet leather. At Bergdorf Goodman.

Whether you've kept your New Year's resolutions or not, here's a new one to add to the list—"I resolve to use a make-up cape and protect my dresses from stray powder." Playtex Make-up Capes (International Latex Corporation) come in shell-pink, blue, white, and yellow, and are a delight to the fastidious.

VOGUE STUDIOS



DuBarry's "Winter Complexion Duo" (above) is comprised of milky Foundation Lotion, which protects the skin from exposure, and DuBarry Face Powder, which gives a smooth, satiny finish

Elizabeth

IF AN ARTIST WERE TO PAINT YOUR SKIN

he would use a blending of colors . . . so does Elizabeth Arden for your face powder . . . sometimes as many as ten different tints to make one subtle tone. Skilled hands blend and re-blend, sift and re-sift, until the gossamer that emerges is silken to the touch . . . and as intangibly beautiful as the velvet on a petal. Miss Arden creates two versions for you . . . ILLUSION *if you like an April-day look . . .* CAMEO *if you prefer the opaque creaminess of a rare pearl. For the perfectionist Miss Arden brings the two together so that you may blend them on the skin . . .* ILLUSION *in one shade, then* CAMEO *in another.* ILLUSION, *1.75, 3.00 . . .* CAMEO, *2.00, 3.00*

. . . Complexion Set with Brush, 3.50

. . . Two-Powder Box, 3.00

Arden

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691 FIFTH AVENUE, NEW YORK

Fluid Drive is just a sample of its Leadership!

The Chrysler Crown Imperial is the only fine car in the world with all these modern features!

★ ★ ★

FLUID DRIVE

VACAMATIC TRANSMISSION

ALL-WEATHER AIRCONTROL
(with refrigeration, if desired)

ELECTRICALLY OPERATED WINDOWS

SAFETY RIMS
(for blowout protection)

AIRFOAM CUSHIONS

ALL-STEEL BODIES

FINEST FABRICS
Tailored to Taste!

EVEN people who habitually look to the Chrysler Crown Imperial for the latest in luxury will be amazed by its wealth of exclusive ingenuities for 1941.

Fluid Drive... with its incomparable smoothness augmented by the Vacamatic transmission... is a brilliant sample... but only one of many!

Imagine being able to loll back on great Airfoam cushions and open or close any window by touching an electric button.

Imagine a system of air control which filters, warms and circulates the air to all parts of the car in cold weather... and which may be fitted with summer refrigeration, if you wish!

Imagine a truly custom car with the safety of hydraulic brakes, safety rims and all-steel body...a body with the symmetry and functional advantages of the Airflow principle!

Imagine being able to choose, without extra cost, your own color scheme... upholstery fabrics, plastics, everything!

Imagine all these in a car propelled through *Fluid Drive*... creating a marvel of smooth, jerkless motoring when your chauffeur drives... and making driving so effortless and so fascinating that you'll often feel the urge to drive yourself!

All these good things are available in the Crown Imperial for far less than you'd expect to pay for a car of such size and luxury! Your Chrysler dealer cordially invites you to see and drive this magnificent Chrysler.

★ ★ ★

★Tune in on the Major Bowes Original Amateur Hour, CBS, Thursdays, 9 to 10 P. M., Eastern Standard Time

BE MODERN
with Fluid Drive — *Buy Chrysler!*

PHILADELPHIA TROOP BALL

(Continued from page 55) this couldn't possibly be 1940—almost 1941.

We got to the Bellevue well before eleven, and passed through the receiving-line, which was long and impressive. As I stepped out into the ballroom, I was almost overcome by its magnificence—the massed American, British, and French flags, the banks of greens, and the huge gold curtain behind the orchestra on the stage.

There wasn't a sign of a Trooper as yet, but the ballroom got more and more crowded; and promptly at 11:30, we found ourselves being herded back against the walls, and roped in with a wide white ribbon. Suddenly the air was filled with the wild skirling of bagpipes, and the St. Andrews' pipe band marched in, in full regalia, their kilts swinging from side to side as they walked. Behind them marched the members of the Troop, two by two, in full-dress uniform; and behind them came the new recruits, in ordinary white-tie-and-tails, but with bands of brown and yellow ribbon (the Troop colours) across their chests.

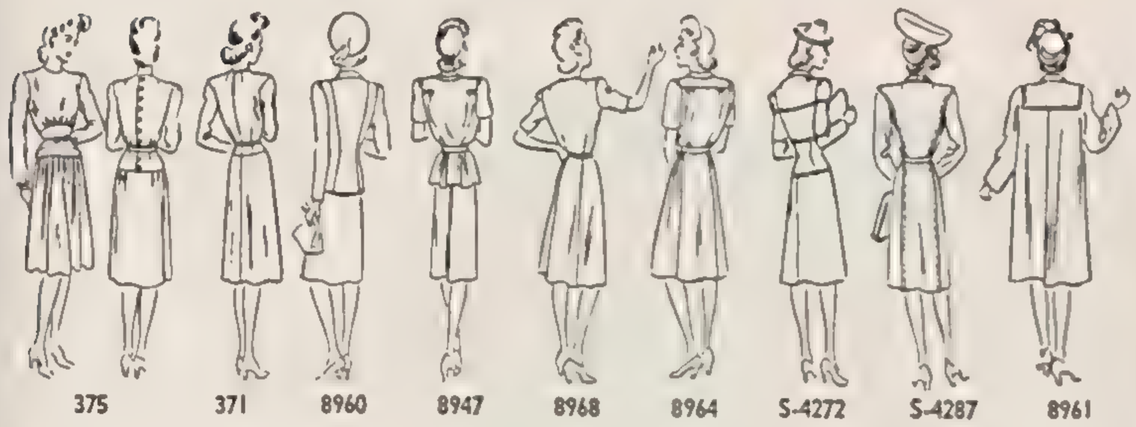
Honorary Captain Morris, ex-Captain of the Troop and our host at the ball, was standing on the stage, with the four débutante guests of honour. He made a speech of welcome, in which he said that this ball was not only a party for his daughter and her friends, but also a celebration for the Troop—which was to leave early in January for a year's training.

After the Captain had finished, the command was given to present arms. There was a clatter of sabers, and the sound of steel against steel as they were sheathed. The bugle blew, the pipers played their way out, the orchestra burst into "Bugle-Call Rag," and the ball was in full swing. The plumed helmets were hung up on pegs, and the Troopers began to demonstrate that they could dance as well as drill.

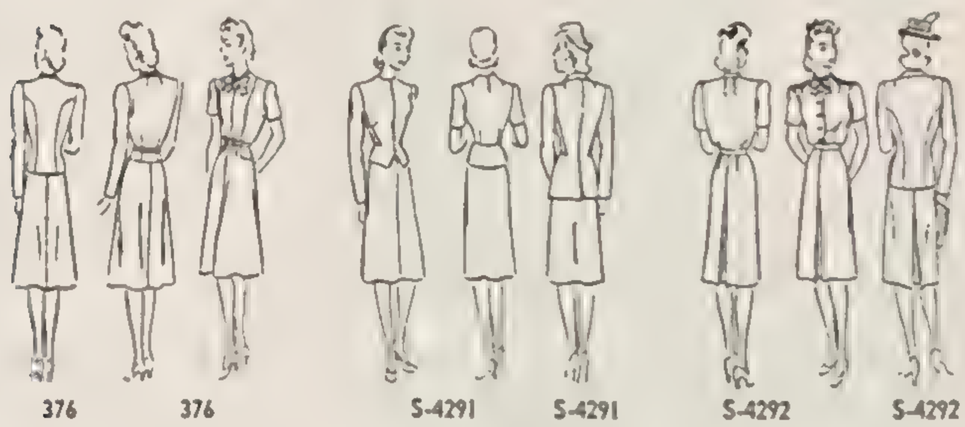
At midnight, when the New Year came in, the lights were dimmed, the orchestra played "Auld Lang Syne," and red and blue paper mess-caps rained down from the ceiling. We watched the party for a while from one of the gilt boxes, and it looked like an operetta—the red-and-blue-and-gold uniforms, the shiny black boots, and the full skirts of the girls' dresses whirling by. Dancing with one of those uniforms, though, was a different matter entirely. If the saber didn't get you, the tops of those high boots did!

The ball ended with the playing of "The Star-Spangled Banner." It seemed very sad that such a perfect evening was over—and with it the year 1940, and all it had meant to those of us who were coming out. In the words of the dying débutante, as she breathed her last on an unnamed ballroom floor: "It was a divine party!"

DESIGNS FOR DRESSMAKING



Here are back views of the Vogue Dressmaking Designs on pages 68 and 69. Nos. 375, 371, and S-4272 are designed in sizes 12 to 20 (30 to 38). Nos. 8964, 8947, and 8968; in sizes 12 to 18 (30 to 36). No. S-4287, in 12 to 20 (30 to 38); 40 and 42. No. 8960, in 12 to 20 (30 to 38) and 40. 8961, in small (32-34); medium (36-38); large (40-42)

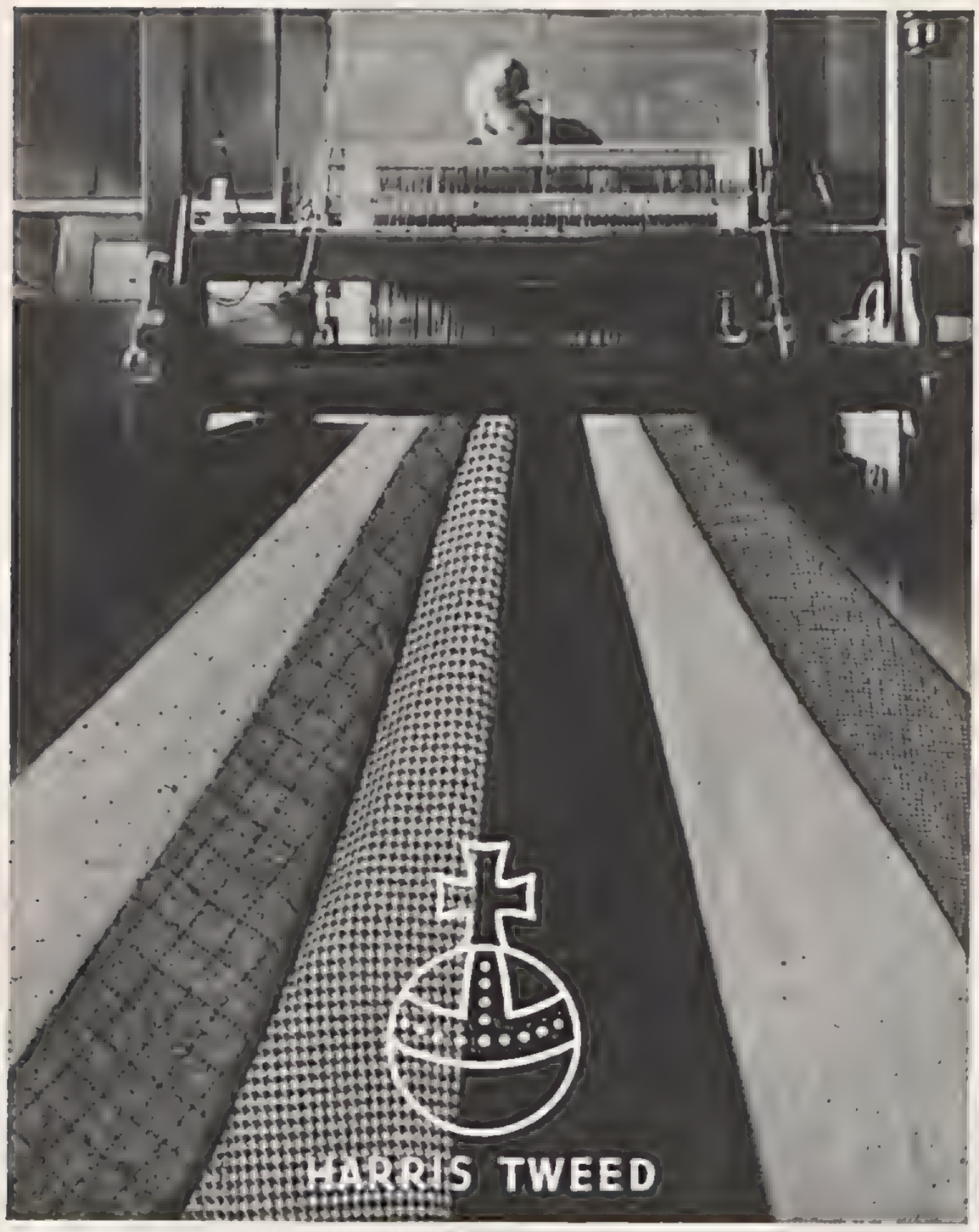


Here are more views of Vogue Dressmaking Designs. No. 376 is in sizes 12 to 20 (30 to 38); 40 and 42. No. S-4291 is in sizes 14 to 20 (32 to 38); 40 and 42. No. S-4292 is in sizes 12 to 20 (30 to 38)

VOGUE PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON PAGE 25.

NEW YORK • BOSTON • CHICAGO • CLEVELAND • DETROIT • HARTFORD
MILWAUKEE • MINNEAPOLIS • PROVIDENCE • PHILADELPHIA • ST. LOUIS

Every yard of HARRIS TWEED *is woven by hand*



THERE is only one place in the world where Harris Tweeds are made. The Outer Hebrides—those lonely wind-swept islands on the West of Scotland. Here, hand-weaving has been carried on for centuries, an art handed down from generation to generation.

Only the virgin wool of Scottish sheep is used, traditional colors are maintained, every yard is hand-woven—each piece of cloth individually made in the homes of the crofters.

There's an atmosphere about Harris Tweed garments... "Yes.. well-dressed.. what good taste .. how attractive." This is what you will hear from your friends—even the others will whisper approval. This year more than ever Harris Tweed is fashionable—there's a wide range of designs to choose from.

The following is the definition of Harris Tweed as accepted by the Board of Trade:—

"'Harris Tweed' means a Tweed made from pure virgin wool produced in Scotland, spun, dyed and finished in the Outer Hebrides and hand-woven by the Islanders at their homes in the Islands of Lewis, Harris, Uist, Barra and their several purtenances and all known as the Outer Hebrides."

HAND WOVEN
Harris Tweed
REGISTERED TRADE MARK No. 326350
GRANTED BY THE BRITISH GOVERNMENT BOARD OF TRADE TO THE HARRIS TWEED ASSOCIATION LTD.
HARRIS TWEED
FACSIMILE OF THE TRADE MARK APPEARS ON THE CLOTH

LOOK FOR THE MARK ON THE CLOTH
LOOK FOR THE LABEL ON THE GARMENT

Issued by The Harris Tweed Association Ltd., 5 Coleman Street, London, E.C.2

SET FOR THE SOUTH

Above: White Celanese rayon crêpe dress—red-and-white jersey plastron comes up from the waist to make an Arabic turban. $25. At Jay-Thorpe

Left: For play—three-piece yellow-and-white Sanforized cotton broadcloth...omit skirt for extra freedom. All for only $3.95. At Bloomingdale

VOGUE STUDIOS

Above: Gingham shirt and shorts, white rayon faille pinafore. You have a sun-back dress if you leave off the shirt. $17.95. At Saks-Fifth Avenue

Right: Beige rayon twill shirt-waist dress, stitched in brown. Colour and fabric are both in high favour now, remember. $29.95. From Mary Lewis

FASHION FUTURES SAYS: THE NEW 1941 AMERICAN IDEAL IS THE VITAMIN GIRL

Newest vogue in American girls is called the "vitamin type," recognized by her shamelessly exuberant good health, her youthful, warm-hearted zest for living and her brisk, sparkling [illegible] She is being introduced this evening at the [illegible] vention in Chicago, under the spo[illegible]

loos[illegible] talk[illegible] show[illegible] episo[illegible] check[illegible] fond[illegible] called [illegible]shion[illegible]te. Co[illegible] York [illegible] were s[illegible] setting [illegible] lights.

and a "crow's tail" stocking cap o[illegible] her head. The bride of the future will be dressed in synthetic fabrics with a crystalline headdress of vi[illegible]lite.

"Vitamin Girl" New Ideal

Gone are the days when Lillian Russell curves were the vogue. The new ideal is the streamlined vitamin girl, who watches her calories and takes her daily exercises.

She uses cosmetics, of course [illegible] she uses them to enliven h[illegible] to enhance its natural fres[illegible]ing, not to cover it with an uf[illegible] looking white mask.

Fas[illegible]ly is news, it is based on [illegible] of the day. Perce, the se[illegible] committee entitled "fashion [illegible] costumes inspired by co[illegible] democracy's battle. They [illegible] denim jackets from Ch[illegible] from Great Britain, draped go[illegible] from Greece and frilled rhumba shirts from Latin America.

The final fanfare of the showing was sounded on the note: "[illegible] will always be a [illegible] this scene th[illegible]

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The Vitamin Girl New Beauty Type

Vitamin girls, epitomized by the sparkling, fresh, brisk personality are replacing the languorous beauties of past seasons.

The new vitamin girls are healthy and happy, with a youthful zest for living, a lively and refreshing change.

Her face never loses that clean, scrubbed look. She's a working girl—clean cut, alert, and on the job; and her make-up is as gay and smart as she is. Good-bye to the pale-faced, long-haired, languid type. Enter the Vitamin Girl!

Fas[illegible] not only [illegible] based on the [illegible] selection committee [illegible] "[illegible]" [illegible] te[illegible]

[illegible] a "Life with [illegible] charming, episode, everyone appealing in [illegible] clothes. New Yorkers [illegible] contrasts [illegible] York women's [illegible] were staged in an under-sea setting flooded with pearlescent lights. For beautiful staging, this number excelled.

The Vitamin Girl

The 1941 trend in beauty kissed good-bye to the pale-faced glamour girl, and ushered in a vibrant, young, clean-scrubbed white collar girl described as the "vitamin type."

Wonders can happen to you. Wonders of feeling well, looking well—of being awfully glad you're alive. Yes, vitamins can be the secret. Even if you are as careful as ever you can be with your daily diet you may be under par, living half-a-life because of your hidden hunger for certain vitamins. Which vitamins? All those vitamins that you may lack.

Do as hundreds of thousands of other clever people do. Make VITAMINS Plus a daily habit.

In VITAMINS Plus you get all these vitamins: A, B, C, D and G, and liver concentrate and iron.

But remember, all vitamin preparations are not the same. It's not the capsule's size, it's the vitamin units inside that count. Discover the difference! Take VITAMINS Plus—to be sure! At drug and department stores—72 capsules—**2.75.**

Doctors Recommend Vitamins As Build-up After Colds And Flu

Here's a real beauty hint. If you've been through a bad siege of flu or colds this winter, vitamin concentrates can help make you your old vibrant, radiant self again. Remember, the 1941 girl is the Vitamin Girl! She is full of vitality and is having fun! The Vitamin Girl always looks and feels like a million. Be sure you remember to take your vitamins every day as part of your beauty regimen.

Copyright 1941 Vitamins Plus, Inc.

Style right classics in Nassau-Spun*

ADELAAR presents two year-round blouses . . . perfectly tailored and beautifully styled. Made in National Fabric's Nassau-Spun, a superior blend of spun rayons. Cool and light, these blouses look fresher and crisper with each successive washing. Choose A, short sleeves or B, long sleeves, French cuff. Both with a convertible, mannish collar and double pockets.

• *In white and Bahaman colors that blend with all the latest spring fashion shades, sizes 32 to 40. About $3.50 at your favorite store.*

tailored by Adelaar **Reg. trade mark*

SHOES TO SHINE

ANTIQUE FINISH on this rust-colour calf monk shoe. Buy it now—shine practically ad infinitum. This is a Gregory and Read shoe

ANTIQUE STAIN on a highly polishable tan calfskin ghillie with a walled toe and scuffless, walking-height heel. A Lo-Heeler shoe

ANTIQUED CALFSKIN for a tan spectator pump that's nice for town, nice for the country. A Keith, Keith, and McCain shoe

TO POLISH AND POLISH—this mannish brogue of light brown calfskin, a country classic with your tweeds. A Walk-Over shoe

"BOOTMAKER FINISH" on a tan calf step-in pump, to go with your new spring suits. Hill and Dale shoe; at Lord and Taylor

LLAMA CALFSKIN for this rust-coloured Oxford that's soft and has a comfortable peasant heel. This is from Andrew Geller

VOGUE STUDIOS

IN THE SPRING

SADDLE-SOAPED LOOK to this gored step-in of caramel-colour calf, with a Talon fastening. This is a Tyless shoe. Stern's

SHINEABLE TAN CALF with an antique finish, for this pump. Walled toe, moccasin vamp. By Carlisle. At Lord and Taylor

WALK AND POLISH, walk and polish. Tan llama-calf Oxford with a soft toe, sturdy leather walking heel. At Enna Jettick

TO BE MELLOWED by repeated polishing—navy-blue kid opera pump; walled toe. An Avonette shoe. Saks-Fifth Avenue has it

SHINEABLE OXFORD of red-brown calf. Another one that improves with age, buffing—and elbow grease. This is by Florsheim

COUNTRIFIED OXFORD of brown crushed kid, on a wedge sole. Note the minute perforations. This is a Natural Bridge shoe

Many Lose Weight with "Eat Candy" Plan

★ Many an overweight person has been able to lose ugly, unwanted pounds and regain a more slender, more graceful figure.

Most cases of overweight result from the habit of overeating. The AYDS CANDY PLAN is praised by many as a valuable aid in reducing, because it helps to combat this habit. It tackles the problem of overweight in a logical way.

For this reason many overweights are thankful that their extra pounds are caused in most cases by good health. Where overweight is caused by glandular defects, it often becomes necessary to resort to drugs or to consult a physician.

AYDS CANDY contains no drugs or laxatives. One or two delicious pieces eaten before a meal appease the appetite and curb the craving for rich fattening foods, high in calories.

Thousands praise this utterly simple plan. The diet is reduced automatically . . without effort . . without the usual self denial . . without weakening effect.

AYDS is a pure food candy backed by a $1,000 purity guarantee. It contains essential nutrients including vitamins A, B1 and D that help prevent deficiencies due to lessened appetite.

30 days supply only $2.00. Satisfaction or Money Back. AYDS are sold by leading Department and Drug Stores. Your dealer has AYDS or can get them for you.

Sold by retailers only

Ayds REDUCING PLAN WITH CANDY

THE CARLAY CO.
160 E. ILLINOIS ST., CHICAGO

SPECIFIC INFORMATION ON DEFENSE TRAINING FOR YOU

As the threat of war darkens over the Western Hemisphere, with eagerness, with conviction, Women in America are training for their rôle in our national defense program. On this page, we have listed courses you can take in five conscientious defense organizations.

The American Red Cross and the Civil Aeronautics Association, of course, have chapters almost everywhere. The American Women's Voluntary Services, Inc., at 7 East Fifty-First Street, New York, has thirty branches about the country. The Women Flyers of America in the Hotel Plaza, Fifty-Ninth Street and Fifth Avenue, New York, and the Volunteer Pilots' Fund at 400 Madison Avenue, New York, each have sixteen branches. All hope to increase their number soon.

If you want to run canteens. *In the Women's Voluntary Services' Canteen Course,* you can study both nutrition and food preparation.

In the Red Cross Canteen Service, after you have had the Red Cross canteen course and eighty hours' probation in the chapter cafeteria, you set up canteens for soldiers or for people hit by national disasters. In case of war, you will be trained to run canteens.

If you want to help refugees. *In the Red Cross Home Service,* you learn to take case histories and send relief to the families of disabled veterans, or to disaster victims.

If you are motor-minded. *The Women's Voluntary Services' Mechanics Course* teaches you to tear down and assemble any sort of car motor. This is necessary background for ambulance service.

The Motor Corps of the Red Cross offers you complete transport training. Before you qualify, you must pass the Red Cross mechanics course, the standard and advanced first-aid courses, and be able to provide your own car, gas, and uniform.

If you want to fly. *The Civil Aeronautics Association* will give you free training if you have had two years of college, and are over eighteen and under twenty-six.

The Women Flyers of America can give you complete flying training, including a ground course taught by C.A.A. instructors.

The Volunteer Pilots' Fund, founded by Princess Obolensky, gives scholarships to non-collegiate applicants who have passed a ground course in an approved C.A.A. school with a grade of 85% or over.

Should war come, women flyers will be useful to serve in any capacity around airfields that will release men for combat duty.

In addition, *the Volunteer Pilots' Fund* has a Parachute-Folding Course for women. Each rigger must have two assistants, a job which these women will be qualified to fill.

If you want to do technical work. *The Women's Voluntary Services Map-Reading Course* teaches you to use a compass, to read maps, to plot a course without sign-posts or directions. In wartime transport work, this course is almost essential.

The same organization's *Communications Course* trains you to send and receive messages, coded or otherwise, by telegraph and radio.

The Red Cross Staff Assistants Service gives you training in typing, filing, and translating. *The Foreign Information* branch of this service brings news of families and friends stranded in occupied zones to people living in America. You can help in this work if you speak one or more foreign languages.

The Red Cross Braille Service. In this service, after you have passed the Braille course, you transcribe books into Braille for the use of blind readers.

If you want to sew, knit, or roll bandages. *The American Red Cross Production Service* provides the materials and you can work either at home, at the chapter house, at your club, or at your church. Some of these articles are sent to England, some are used in national relief, and some are stored in the chapter's "Emergency Closet."

The Women's Voluntary Services also has knitting and sewing units.

If you want to work in a hospital. *The Gray Ladies of the Red Cross,* after twenty-four probationary hours in a local hospital, read to patients, write letters, and visit in clinics. In the blood-plasma drive for Britain and for our own Army, Gray Ladies help doctors, keep records, take the pulses and temperatures of donors, and give them eggnogs after the ordeal.

The Nurses' Aids, or Pink Ladies, are another Red Cross group. To qualify, you must pass a hygiene and a care of the sick course, in addition to doing ninety-six hours of probationary work. In this, you take case histories, and doctors' notes, prepare patients for examinations, feed them, make beds, label laboratory specimens.

The Auxiliary Nursing Course of the Women's Voluntary Services gives you a course in two parts, public health work, and home nursing.

If you want to help defense organization. All of the groups already mentioned need your help in opening new branches, and enrolling new members. There are others just beginning, too, in need of both money and volunteers.

As a final word to the wise, we advise you, before you give your help to any organization, to investigate its aims thoroughly to make sure it coincides with your ideals and efforts for American defense.

If you can not find the sort of defense training you want. Both the National Security League, at 45 West Forty-Fifth Street, New York, and the National Council of Women of the U.S.A., at 501 Madison Avenue, New York, will give you information on all existing defense groups, and will help you form branches in your own neighbourhood.

"SARAH BERNHARDT LEFT THEM KNEELING"

(Continued from page 42) ever looked into. No matter how often I saw her, they were never the same colour. To-day they seemed green; not large, and rather on a slant. Between them was placed one of those delightfully "nostrilled" noses. Just the right length, the right breadth, delicate, sensitive. A generous, rather large mouth.

Suddenly Madame, who had been talking quickly to Anna, said to me, in English:

"Tragic actress?"

"No, Madame. Comédienne."

Again she spoke to Anna in French. Then, waving her hand across my eyes, she said definitely:

"Non—Non. Tragic actress."

Well—that settled that.

Suddenly it was time to go on. Madame slumped on my arm. I felt a terrific weight and wondered how it could be possible to support her and walk in my oversized sandals.

But there was no need to worry. The house orchestra played the "Marseillaise." When it finished, Madame straightened, lifted her head, put a smile on her face, and lightly, ever so lightly, replaced her hand on my arm. We entered to tremendous applause—quality applause, affectionate as well as admiring. The kind that makes the tears fill an actress's throat and threatens to ruin her performance.

As we advanced to the throne, she mounted the two steps with Anna and me as staunch as pillars of stone. It was difficult for Bernhardt, too...her face away from the audience was agonized. But safely seated and turned toward the audience, a beautiful smile illuminated her face.

When the play was finally over, Marguerite and I found a weary woman having a cup of hot milk. When we took our leave, the last words that Bernhardt said to me—with that wonderful smile—were "Tragic—La Petite Tayleur.... No comédienne.... Tragic!"

A week later, she asked me to give a condensed and private performance of "Peg O' My Heart." It was to be at eleven o'clock in the morning. Remembering Madame's bad leg, I had an armchair with a basket of flowers in front of it placed in the aisle. That chair was a dreadful mistake.

At eleven-thirty, I was called to the telephone. "Madame will be late." Every half-hour this happened until the doctor telephoned to say, "Madame will be unable to play her matinée if she goes out this stormy morning." But Madame arrived, triumphant over her advisors. And (Continued on page 91)

"SARAH BERNHARDT LEFT THEM KNEELING"

(Continued from page 90) then when she saw the armchair, she kicked the flowers over in a fury, demanding the chair's removal. Did the management think she was an old woman? Whoever sat in an armchair at the theatre—or at home?

Attended by her physician, her nurse, her companion, her secretary, and her maid, she was seated where she could stretch her sick leg in the aisle, with the flowers beside her. Her temper passed as quickly as it had come, and she was like a little girl waiting for the circus to begin.

SECOND COMMAND PERFORMANCE

Two years later, she came to America again. By this time, I was playing "The Harp of Life," and again Bernhardt wanted to see La Petite Tayleur. My manager, George Tyler, sent out invitations to very special people for a special performance. There were no admissions except by invitation. Mrs. Fiske, George Arliss, Elsie Janis—only people of the theatre, who had made their name in it, were present.

Our two sets were taken from the Criterion to the Empire, where Madame was playing, so that she could retire to her own rooms between acts. The plans called for a one o'clock performance to end at four. Madame's chair, in which she was compelled to travel now, was to come through the stage door; the lights were to be put out, and she was to be transferred in the dark to an armchair and footstool in the box. Then the band would play the "Marseillaise," and the spotlight would shine on her.

But everything went wrong. The cast stood in line to receive her as she was wheeled in. She looked beautiful. She was wrapped in a sable coat. Her auburn, frizzed bangs under her fur cap matched her coat. Her face was glowing and smiling beneath it. A fresh red rose was tucked under one side of the rakish headpiece, and she looked enchantingly like an actress.

Smiling at us, she threw a kiss at me, and then was taken towards the stage box. But the box was occupied, and they had to lift the heavy wheelchair to the next box. Then the lights went out too soon, and the whole theatre was pitch-black.

During the wild efforts to transfer Madame, the audience could hear Madame calling the management "pigs" and "stupide." Then an electrician, with no one near to advise him, suddenly put all the spotlights on.

Bernhardt was revealed. The fur hat hung over one eye, the rose was dangling drunkenly down her cheek, and she was throwing my huge bunch of violets on the floor. The orchestra struck up the "Marseillaise." The audience rose, applauded—and giggled. Then Madame's hat was adjusted, the flower removed, she was helped to her feet, and, clutching my suddenly retrieved violets, she smiled and smiled and smiled. The play began.

From her box came a constant murmur in French, as Madame talked to her nurse, her companion, her physician, and her maid. They were still calling the management "pigs."

"MON BABEE"

In the entr'acte, in the dressing-room, I heard first Madame, then an assortment of protesting voices. All her staff and the manager were standing against the wall like a line in front of a firing squad. The great one was slumped in a chair, her leg trussed up on a footstool.

She held our her arms to me: "Babee—mon babee."

As though I'd never been angry, as though I were French instead of Irish, I was at her feet. She told me in rapid French, in a voice as strong and ringing as Big Ben's, that it was impossible to seat her in the middle of her "publique." How could she drink her milk in the middle of her "publique"?

I agreed that only a baby could be that unashamed. God knows I didn't mean to be funny. She laughed and laughed when it was repeated; drank her milk, and returned to the stage box.

Before she went home to die, she came to the United States once more. Because her leg had been amputated, she brought over a play about a wounded French soldier. Most of the time she played her rôle lying on the ground. Her voice was worn, and the amazing face had a pitiful fear in it. But her audiences were large, and Sarah still left them kneeling.

COLOUR COLLABORATORS

THE following is a list of shops throughout the country which have the clothes shown on pages 52 and 53.

ATLANTA, Georgia	RICH'S, INC.
CHICAGO, Illinois	MARSHALL FIELD & CO.
CLEVELAND, Ohio	THE HALLE BROS. CO.
DALLAS, Texas	NEIMAN-MARCUS CO.
DENVER, Colorado	NEUSTETER'S
HARTFORD, Connecticut	G. FOX & CO.
HOUSTON, Texas	SAKOWITZ BROS.
INDIANAPOLIS, Indiana	L. S. AYRES & CO.
MILWAUKEE, Wisconsin	T. A. CHAPMAN COMPANY
ST. LOUIS, Missouri	SCRUGGS-VANDERVOORT-BARNEY, INC.
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VOGUE COVERS THE TOWN

The Old Merchant's House

Almost forgotten by even the oldest New Yorkers, nearly hidden by the grimy buildings that surround it, is the old Tredwell House, at 29 East Fourth Street. It is now a museum. Built in the days when the northern limits of New York City were about Twenty-Third Street, this more-than-a-century-old house dates from 1830 and is of that transitional period between Empire and Victorian (with a little of both). That was the period of the merchant princes who sent their China clippers round the world.

The house belonged to Seabury Tredwell, a hardware importer and merchant, who was a neighbour of Mr. John Jacob Astor. In fact, the brick wall that separated the two houses still stands.

In the front parlour with its Regency-yellow walls, its mahogany furniture covered with crimson damask, there is the traditional pier-glass, and a music-box that still plays "God Bless the Prince of Wales." And as a commentary on the great problem, even then splitting America, there is a secret passageway—to shelter runaway slaves.

On the upper floors, a surprise is in every closet, for the Tredwell ladies' dresses (from Empire, and hoop-skirts to bustles) are hung on dummies, and the closet shelves are filled with feminine trivia and charm.

P.S. The old house is open to the public (fifty cents admission) each week-day from 11 A.M. to 5 P.M. —on Sundays from 1 P.M.

Faites vos jeux

Every one is talking about (and playing) a resurrected game—Bezique —and a newer old game, a variation on the familiar Bridge theme—called Towie.

Towie.... Originally Towie was a three-handed game. According to present-day rules, however, Towie can be played by three, four, or five people, though the best game is four-handed. The playing of the cards is similar to bridge, but the bidding, scoring, and penalties are different.

If you're interested in the game, you might call Mr. Mameyeff, Chairman of the Towie Committee of the Regency Club. He teaches at the club, and by appointment will arrange for lessons at your house.

Bezique.... The name Bezique comes from the diminutive of the Spanish *"beso"*—a kiss—hinting at the delicate relationship between the important Bezique cards, the Queen of Spades and the Knave of Diamonds. Six packs are used in this exciting and absorbing game (it resembles Pinochle and Skat), which is perfect for two.

If you want to learn about Bezique, Mrs. Bourke Bowen, the founder of the International Bezique Club, teaches the game. She can be reached at CI 7-0290.

Shopping for a portrait

There is a time in the life of every family when the problem of the moment is to get just the right painter, at just the most comfortable price, to paint the baby's portrait before the world wipes that smile off his face. The Portrait Painters Clearing House, at the 460 Park Avenue Gallery, solves this problem. Most of the painters, however, specialize in portraits of adults. Here you may see work by some twenty artists—compare the canvases of young-on-the-way-up painters, who ask a fee of about $100, to those of such well-known men as Gerald Brockhurst, who is in the $3000 group. (In 1939, Vogue ran a series of twelve full-colour portraits by contemporary portrait-painters, including Edward Murray, Augustus John, Gerald Brockhurst, Simon Elwes, Dietz Edzard, and Eugene Speicher.)

Ski-planes

Though snow was a little coy and hard to find earlier this year, it's now in the horn-of-plenty stage. If you want to go deep into ski territory, but have only a week-end to give to your expedition, don't let the time element interfere—Canadian Colonial Airways can turn the trick for you.

Within two to two and a half hours after leaving La Guardia Field, you are in the Vermont skiing country or in the snows of the Laurentians. There are four planes a day, two non-stop flights to Montreal and two flights to St. Jovite, near Mont Tremblant, with a stop on the way at Burlington, Vermont.

Skis, incidentally, are carried free of charge, in addition to the usual forty-pound baggage allowance.

Art among the palm-trees

American art for the Americans is the cry of the Society of the Four Arts, in Palm Beach, and they have arranged an art exhibit just to prove their point. Here you will see a cross-section of the paintings of famous as well as lesser known American artists. They have all been corraled into this big, bustling, and exciting show by Mrs. Benjamin Rogers, and her committee, who spent most of last summer getting in touch with artists and museums throughout the country.

There's little chance for an "it's-interesting-but-I-can't-stand-that-school" pose, for this is a well-rounded and incredibly varied show. There will be canvases, by, among others, Alexander Brook, who paints with a poignant, tender strength, a constant overtone of beauty. In the field of realism—there'll be Lebduska with his bright, vibrant colours, reminiscent of Rousseau. Others among the many paintings shown will be canvases by Robert Brackman, James Guy, Gifford Beal, Jo Cantine, Stuart Davis, Jared French, Werner Drewes, Yvonne du Bois, and Harold Weston. "FLANEUR"

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